

ATLAS
A DATE WITH
MILLIE

APPROVED
BY THE
COMICS
CODE
AUTHORITY

DEC.

10c

ALL
NEW
STORIES

A DATE WITH MILLIE

GENTLEMEN, MAY I HAVE YOUR ATTENTION?
THE SHOW IS UP *HERE!*

THAT'S WHAT
YOU THINK!



FASHION
SHOW

MON. TUES. WED.

DAN
DE CARLO

91 HIT PARADE SONGS \$2.98

By Top Stars of Radio, TV, Stage and Screen

A \$16.00 Value for \$2.98 FOR READERS OF THIS MAGAZINE AMAZING RECORD VALUE!



BIGGEST RECORD VALUE. The top stars of Radio, TV, Stage and Screen bring you your favorite records at 17¢ per song—if we were to name the stars on these records we would have to charge you \$16.00 instead of \$2.98 for these 18 top of the Hit Parade record songs! You get Free

Lyrics or FREE Book and a Surprise Gift worth \$1.00 with each order!

MONEY BACK GUARANTEE

If for any reason you are not 100% satisfied. KEEP ANY Six Songs FREE and Return the Remaining 12 for Refund. Available in 45 and 78 R.P.M.

18 HONKY TONK TUNES

by EDDIE "PIANO" MILLER and others—\$2.98

- | | |
|--|--------------------------------------|
| 1. Oh By Jingo | 10. The Band Played On |
| 2. Happy Horace Medley | 11. Red River Valley |
| 3. Ticky, Ticky Tee | 12. Honky Tonk Surprise |
| 4. Can Can | 13. Frankie & Johnny |
| 5. Habanera | 14. The Bowery |
| 6. Song of India | 15. When The Saints Come Marching In |
| 7. Workin' on The Railroad & Dinah | 16. Kismet |
| 8. Sidewalks of New York & Daisy Belle | 17. Fantasy |
| 9. Square Dance Medley | 18. O Sole Mio & Santa Lucia |

20 COUNTRY HYMNS—ONLY \$2.98

- | | |
|--|--------------------------------------|
| 1. Rock of Ages | 12. Glory Land March |
| 2. Beautiful Isle | 13. Just a Closer Walk With Thee |
| 3. When They Ring Those Golden Bells | 14. I Can't Help What Others Do |
| 4. My Friend | 15. I Know Who Holds Tomorrow |
| 5. As Life on a Flower | 16. Mansion Over The Hilltop |
| 6. The Touch of God's Hands | 17. The Family Who Prays |
| 7. Invisible Hands | 18. Too Much Sinning |
| 8. Let The Spirit Descend | 19. Supper Time |
| 9. Home of The Soul | 20. The Lord Will Make A Way Somehow |
| 10. A Pretty Wreath For Mother's Grave | |
| 11. Stormy Waters | |

18 MORALES CHA-CHA MAMBOS—\$2.98

- | | |
|---------------------------|---------------------|
| 1. Isle Verde | 10. Morales' Minuet |
| 2. Exy Petsy | 11. Barapi |
| 3. Papa Luccioni | 12. Minute Waltz |
| 4. Mambo Lindo | 13. Mambo |
| 5. Swinging With Humberto | 14. Carmen Mambo |
| 6. Marnish | 15. Sonny's Mambo |
| 7. Long-Hair Mambo | 16. La-Paloma Mambo |
| 8. Lackey Mambo | 17. Blue Danube |
| 9. Rosie Mambo | 18. Mambo |

FREE
BOOK
HOW TO
DANCE
THE
MAMBO
INCLUDED

Now! 6 Complete Hits on 1 Standard Speed 78 Record or 45's

18 HIT PARADE SONGS—\$2.98

- | | |
|---------------------------------|-----------------------------------|
| 1. Ivory Tower | 10. Walk Hand in Hand |
| 2. Magic Touch | 11. Can You Find It In Your Heart |
| 3. Moonglow (Theme From Picnic) | 12. I'll Be Home |
| 4. Heartbreak Hotel | 13. I Want You To Be My Baby |
| 5. Wayward Wind | 14. A Tear Fell |
| 6. Standing On The Corner | 15. Graduation Day |
| 7. Hot Diggity | 16. I'm In Love Again |
| 8. Happy Whistler | 17. My Blue Heaven |
| 9. Blue Suede Shoes | 18. Poor People Of Paris |

46 CHILDREN'S SONGS—\$2.98

INCLUDES BOOKLET OF PICTURE-ILLUSTRATIONS AND WORDS TO THE MUSIC!

- | | | |
|---------------------------------|------------------------------------|----------------------------|
| 1. Twinkle, Twinkle Little Star | 12. Farmer in Dell | 23. Deedie Deedie Dumpling |
| 2. Old King Cole | 13. Baa Baa Black Sheep | 24. Hi Diddle Diddle |
| 3. Little Tommy Tucker | 14. Pop Goes Weasel | 25. Three Little Kittens |
| 4. Jack & Jill | 15. 3 Blind Mice | 26. Patty Cake, Patty Cake |
| 5. Pease Porridge Hot | 16. Mary Had a Little Lamb | 27. Git Along Little Dogie |
| 6. Where Has My Little Dog Gone | 17. Skip to My Lou | 28. Ol' Chisolm Trail |
| 7. Humpty Dumpty | 18. Row Your Boat | 29. Rock-A-Bye Baby |
| 8. London Bridge | 19. Tom Tom the Piper's Son | Plus 17 others |
| 9. Lazy Mary | 20. I Been Working on the Railroad | |
| 10. A Tisket, Tasket | 21. Arkansas Traveler | |
| 11. Old MacDonald | 22. I Saw a Ship A-Sailing | |

118 HILLBILLY HITS (18 HILLBILLY HITS—

PLUS LYRICS TO 100 SONGS). BY TOP TV, RADIO & STAGE STARS ONLY \$2.98
HERE ARE THE 18 RECORD SONGS:

- | | |
|--|---------------------------------|
| 1. Daddy You Know What | 10. It's a Lovely World |
| 2. Satisfied Mind | 11. The Kentuckian Song |
| 3. There She Goes | 12. Cattle Call |
| 4. Blue Darling | 13. In the Jailhouse Now |
| 5. Poison in Your Heart | 14. Making Believe |
| 6. I Don't Care | 15. That's All Right |
| 7. That's What Makes the Juke Box Play | 16. Would You Mind |
| 8. Go Back, You Fool | 17. I've Been Thinking |
| 9. Yellow Roses | 18. The Ballad of Davy Crockett |

12 SQUARE DANCES & BOOK—\$2.98

6 Calls and 6 Music Only Square Dances plus Gift Book "Square Dancing" for \$2.98

- | | |
|--------------------|-------------------------|
| 1. Mockin' Bird | 7. Chicken Reel |
| 2. Flop Eared Mule | 8. Golden Slipper |
| 3. Buffalo Gal | 9. Red River Valley |
| 4. Oh, Susanna | 10. Arkansas Traveler |
| 5. Soldier's Joy | 11. Little Brown Jug |
| 6. Devil's Dream | 12. Turkey in the Straw |
- ☐ Check here if you want 12 calls only, Plus Book
☐ Check here if you want 12 instrumental (music only)

18 COLLECTORS SONGS—\$2.98

By Snoopy Lanson, Bill Lawrence, etc.

- | | |
|--------------------------------|--|
| 1. Tell Me You're Mine | 10. Why Don't You Believe Me |
| 2. Bye, Bye Blues | 11. Till I Waltz Again With You |
| 3. You Belong to Me | 12. Don't Let The Stars Get In Your Eyes |
| 4. Anywhere I Wander | 13. Trying |
| 5. Takes Two To Tango | 14. Even Now |
| 6. My Baby's Coming Home | 15. Glow Worm |
| 7. Lady of Spain | 16. Have You Heard |
| 8. Keep It a Secret | 17. Side by Side |
| 9. Hold Me, Thrill Me, Kiss Me | 18. Oh Happy Day |

MAIL NO RISK COUPON TODAY

BEST VALUES CO., Dept. 798

318 Market St., Newark, New Jersey

☐ Send 78 RPM
☐ Send 45 RPM

- ☐ I enclose \$2.98. Send the 18 Hit Parade Songs, Plus Lyrics to 78 Hit Parade Songs.
- ☐ I enclose \$2.98. Send the 18 Hillbilly Songs, Plus 100 Hillbilly Lyrics.
- ☐ I enclose \$2.98. Send the 18 Cha-Cha Mambos, Plus Mambo Instruction Book.
- ☐ I enclose \$2.98. Send the 12 Sq. Dances & Book.
- ☐ I enclose \$2.98. Send the 18 Honky Tonk Songs.
- ☐ I enclose \$2.98. Send the 20 Country Hymns.
- ☐ I enclose \$2.98. Send the 46 Children's Songs.
- ☐ I enclose \$2.98. Send the 18 Collectors Songs.

Name.....

Address.....

City..... Zone..... State.....

MONEY-BACK GUARANTEE

A DATE WITH MILIE is published by MEDALION PUBLISHING CORP. OFFICE OF PUBLICATION: 655 MADISON AVENUE, NEW YORK, N.Y. APPLICATION FOR SECOND-CLASS MAIL PRIVILEGES PENDING AT NEW YORK, N.Y. Additional entry at MERIDEN, CONN. Published bi-monthly. Copyright 1956 by MEDALION PUBLISHING CORP., 655 Madison Avenue, New York, N.Y. Vol. 1 No. 2, DECEMBER 1956 issue. Arthur Marchand, Circulation Director. Price 10¢ per copy. Subscription rate \$1.45 for 12 issues including postage. No similarity between any of the names, characters, persons, and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Monroe Froehlich, Jr., Business Manager. Printed in the U.S.A.



A DATE WITH MILLIE

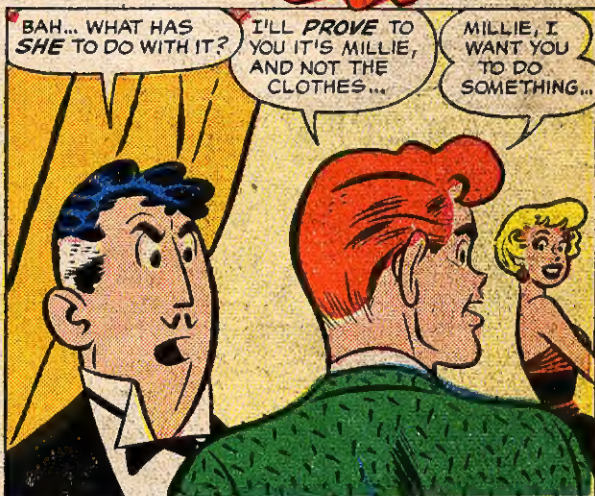
by Stan & Dan



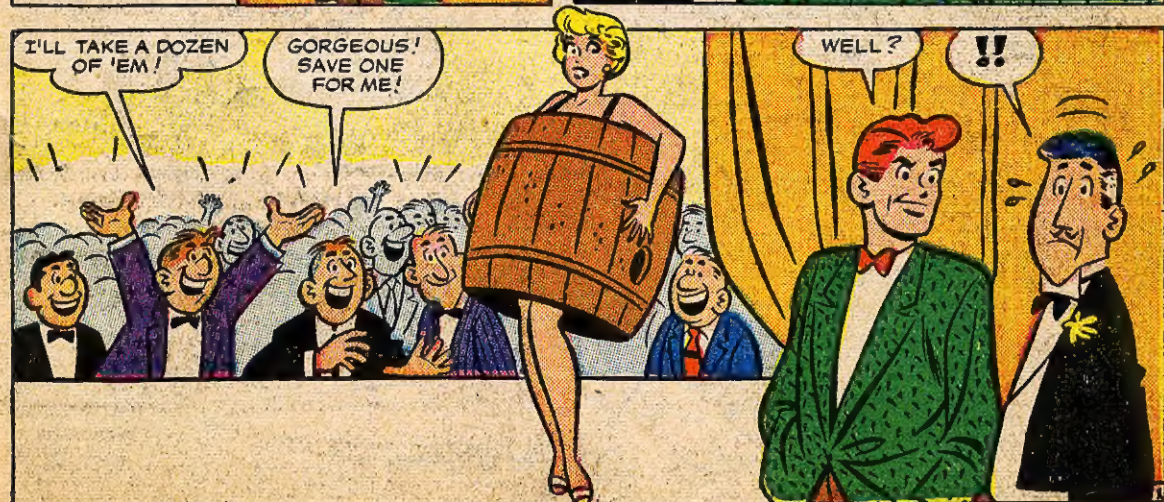
FASHIONS BY: CAROL HUMPHREY
BOX 391, VALLEY, NEBRASKA



K-831



MILLIE, I WANT YOU TO DO SOMETHING...



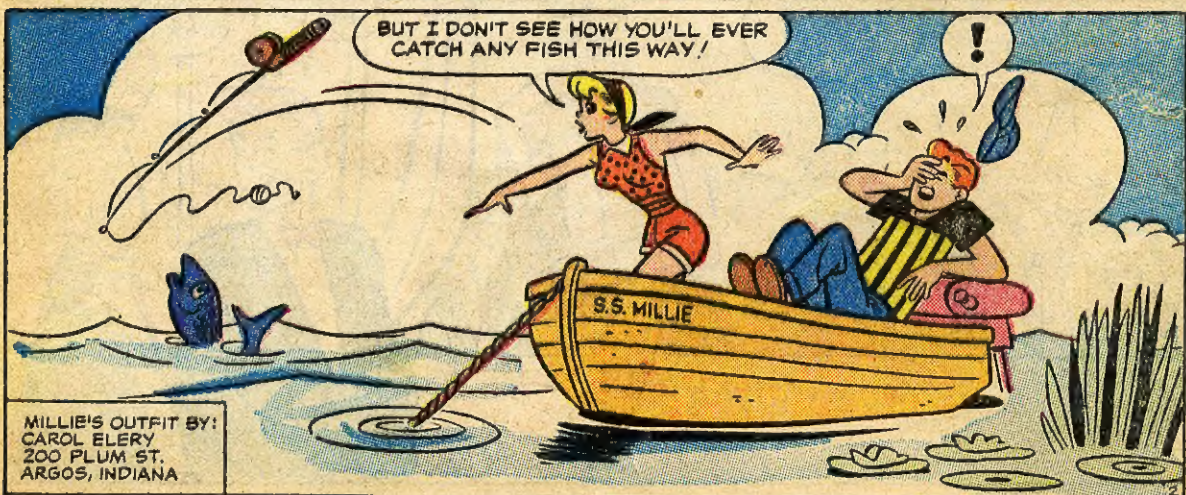
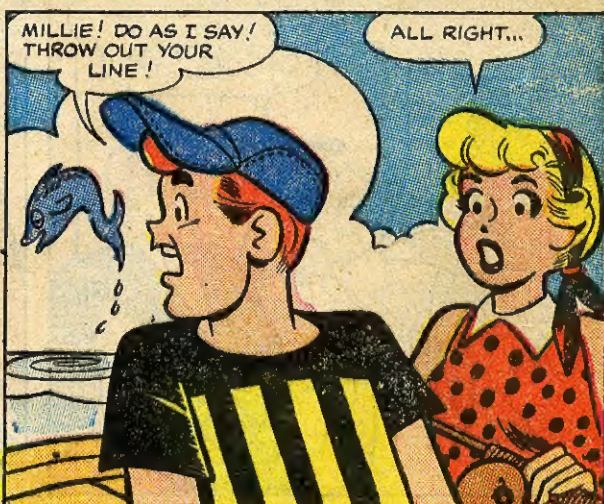
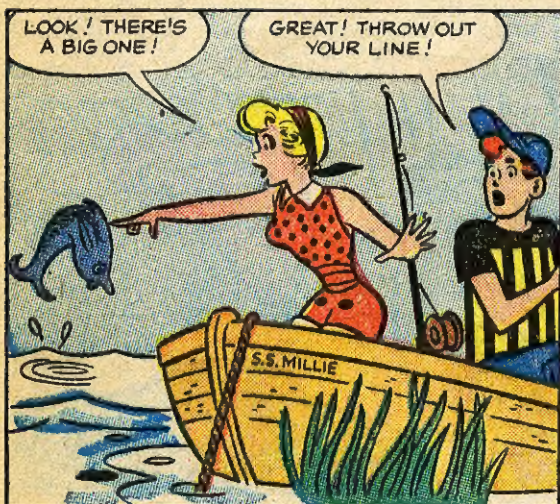
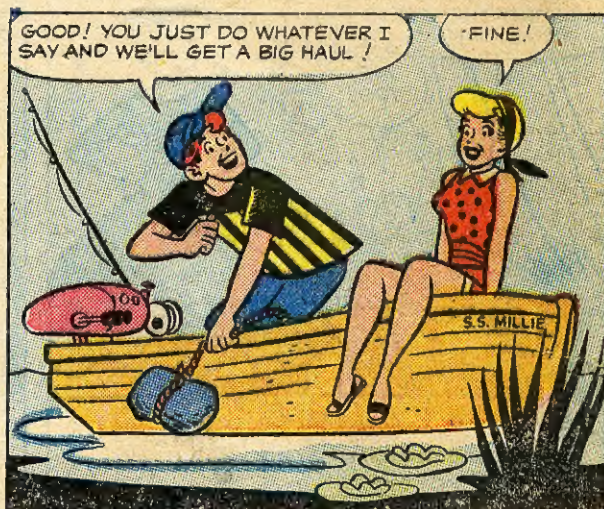
WELL?

!!



A DATE WITH MILLIE

by Stan & Dian

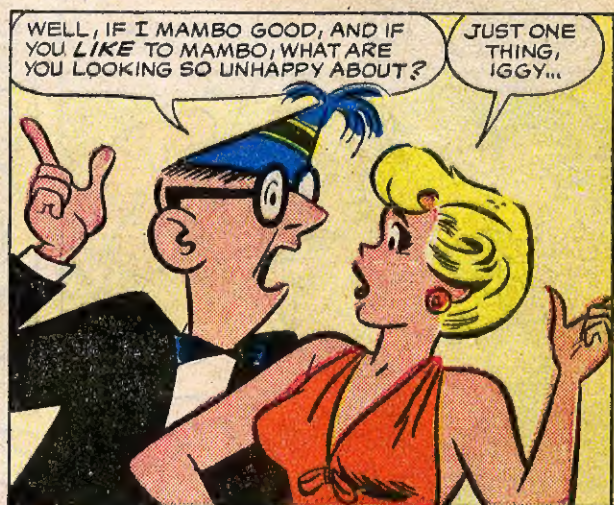
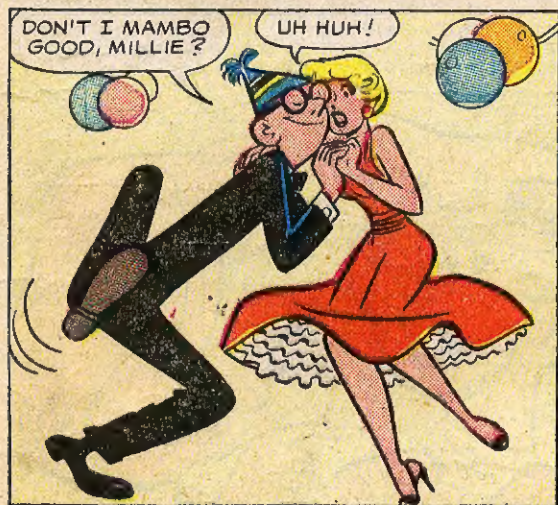
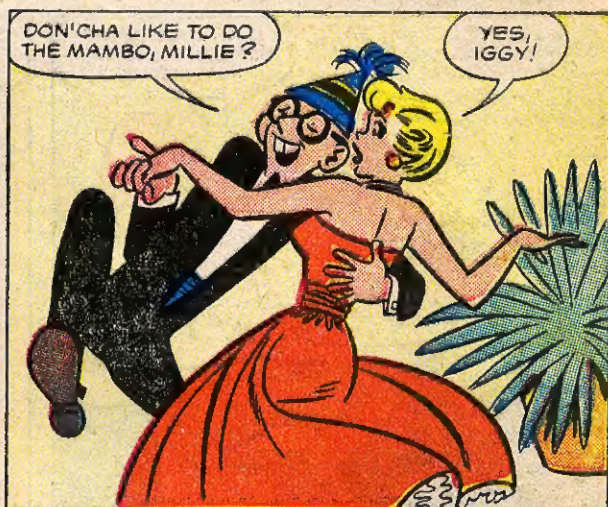


MILLIE'S OUTFIT BY:
CAROL ELERY
200 PLUM ST.
ARGOS, INDIANA



A DATE WITH MILLIE

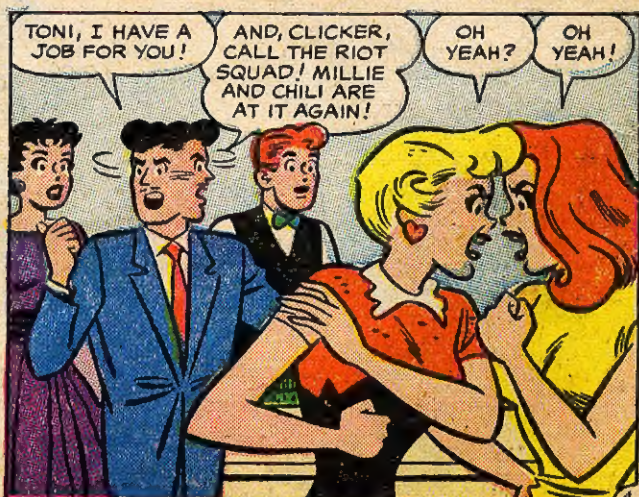
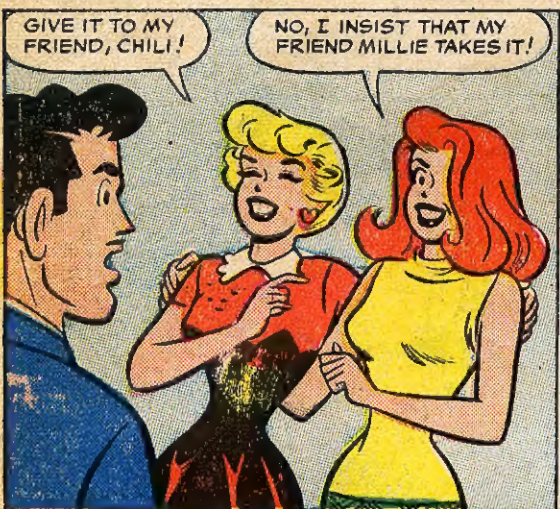
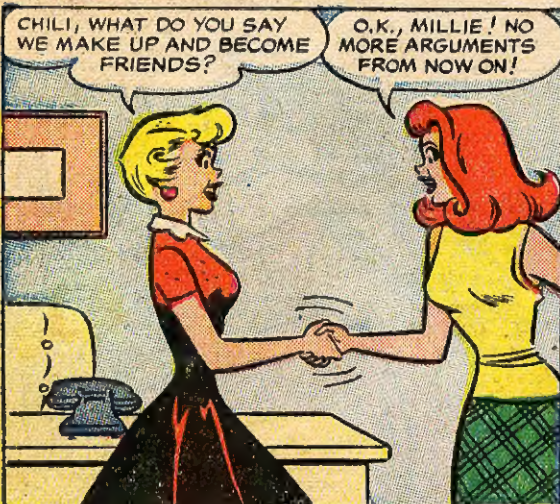
by Stan & Dan





A DATE WITH MILLIE

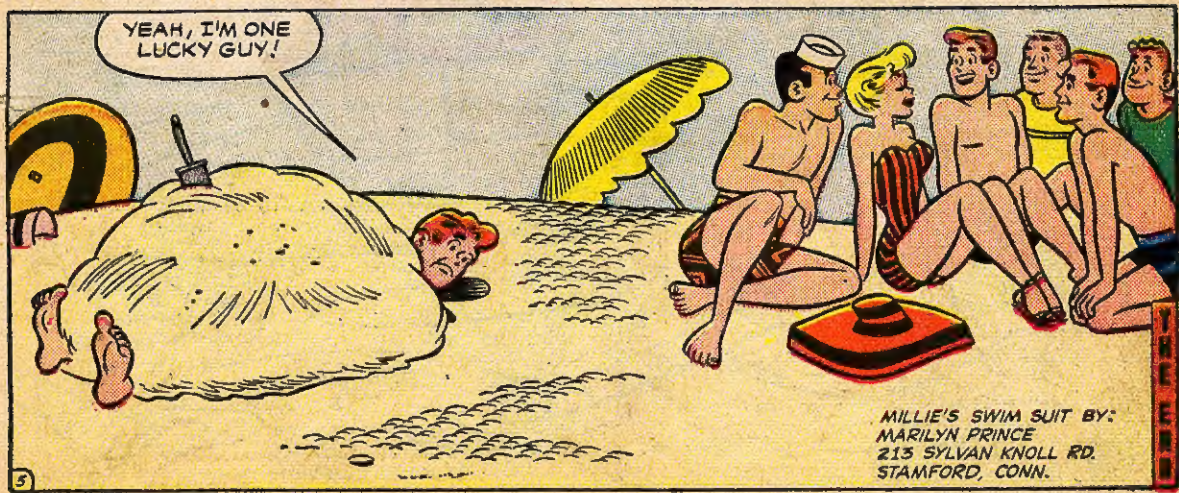
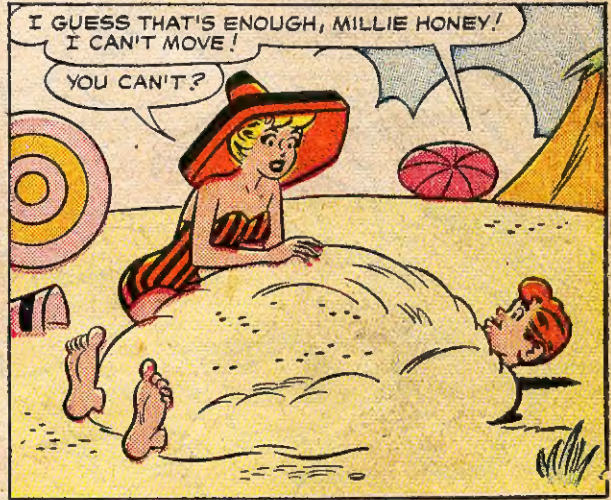
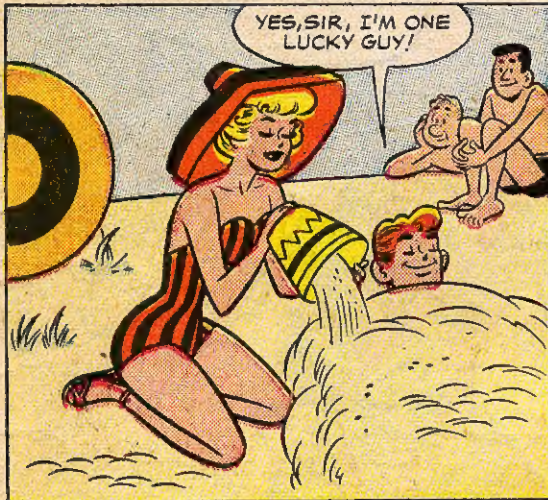
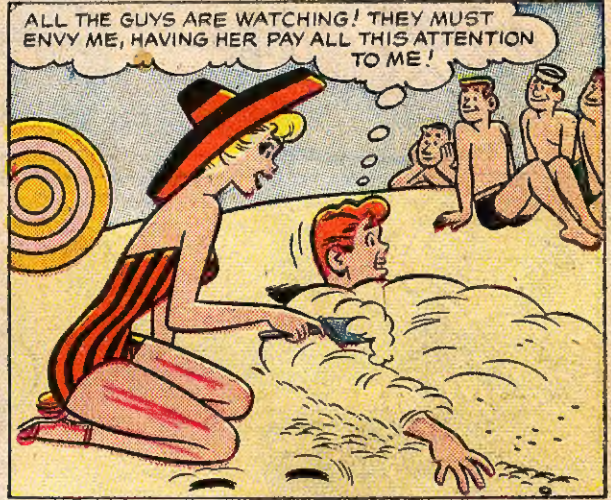
by Stan & Dean





A DATE WITH MILLIE

by Stan & Dan

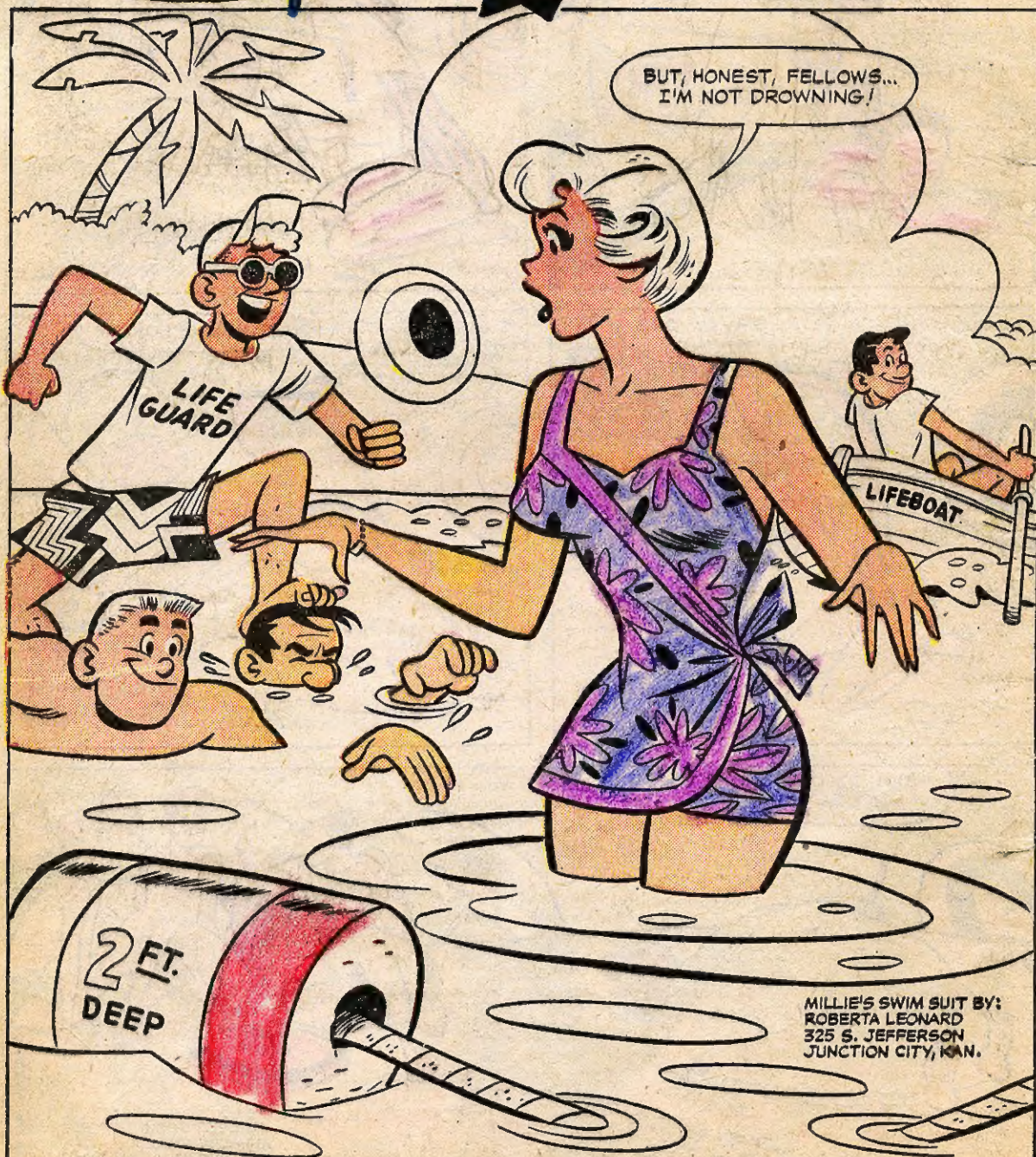


MILLIE'S COLORING PAGE!

HEY,
KIDS!

POOR MILLIE! EVERYTIME SHE'S OUT IN PUBLIC SHE DRAWS A CROWD! BUT SHE WON'T FEEL SO BAD IF WE CAN COLOR THIS SCENE NICELY FOR HER! USE SOFT CRAYONS AND SEND YOUR COLORING JOB TO "MILLIE, 3RD FLOOR, 655 MADISON AVE. N.Y.C., N.Y." THE BEST COLORERS WILL FIND THEIR NAMES IN A FUTURE ISSUE OF "A DATE WITH MILLIE!" GOOD LUCK!

CUT ON LINE AND MAIL NOW!



MILLIE'S SWIM SUIT BY:
ROBERTA LEONARD
325 S. JEFFERSON
JUNCTION CITY, KAN.

Medical **TABLET** Discovery

NEW Effective TREATMENT



PSORIASIS



TROPISAN

HERE'S WHAT PSORIASIS SUFFERERS SAY ABOUT TROPISAN

NEW HOPE FOR CRUSTS, SCALES — NO MESS, NO FUSS, SIMPLE SAFE EASY TABLET!

Proven "Effective Treatment"

Tropisan tablets taken as directed have proven to be an effective treatment in many thousand cases. Many of these psoriasis sufferers had tried ointments, unguents, lotions and external applications with little success. Now Tropisan tablets have proven themselves to be an "effective treatment" in the relief of external psoriasis symptoms.

Every Reported Case Stated That Tropisan Tablets Relieved Symptoms To Some Degree With Continuous Use

Even people who had suffered disappointment after disappointment with almost every type and variety of treatment . . . people whose crusts and scabs would not fade with other medications . . . now found Tropisan tablets relieved symptoms. Yes, the itching stopped, the crusts, scales, oozing faded into invisibility . . . their friends forgot they had psoriasis!

Strikes at Internal Source — Not Just Surface Symptoms

Almost all medical doctors believe that psoriasis occurs because of internal causes, possibly faulty fat metabolism. Tropisan is designed to strike at this possible basic source—not just to act as a messy sticky goo for surface application. Every psoriasis sufferer wants the cause eliminated, not just the external symptoms.

Mail This Coupon Today

TROPISAN DRUG COMPANY
2630 E. 75th St. DEPT. 142
Chicago 49, Ill.

☐ Send C.O.D. I will pay postman \$1 per package plus postage.

Please send me generous Home Trial Offer of Tropisan on guarantee of complete satisfaction or money back.

☐ Cash enclosed, ship prepaid.

☐ Send 2 packages for \$2.00.

Name

Address

City State

"RESULTS FIRST WEEK; NOW MUCH BETTER!"

Gentlemen
I want to tell you how much Tropisan has helped me. My doctor said I had a chronic case of psoriasis. I have spent many dollars in medicine. My entire body was covered except for my face and hands. It even got in my ears for a time. I nearly went crazy with the itching. I even hated to go out in public.
I started on Tropisan the first week. After taking and eating results the very first week. After ordering the large bottle I began to see real relief. I started feeling better.
I will never be able to thank you enough for what you have done for me. I am grateful that I found Tropisan.
(Signed) G. E. —
Freedom, N. Y.

"PSORIASIS FOR 25 YEARS; FIRST HELP WITH TROPISAN!"

Gentlemen
I have had psoriasis for more than 25 years. Of the many products I have used, yours is the first that is helping me.
At first I was in despair since I could see no results. Then, after several weeks of steady use, I thought I was improving.
I kept right on using Tropisan and today my skin feels fresh and clear. Today I would not be without Tropisan for one minute.
I bless you and your work, and I hope that other people get the many wonderful results I did. Psoriasis did the trick. I just kept on using Tropisan until I got results.
(Signed) B. J. P. —
Wilmette, Ill.

"YOUNG GIRL'S FACE NOW IMPROVED; FEELS REBORN!"

Gentlemen
I am a girl 23 years old and I have had psoriasis ever since I can remember.
I have been taking Tropisan for four months and now suddenly knows I have psoriasis.
My face is clear, and you know how important that is to a young girl. I feel like I've been born again.
I recommend it to people that have not seen skin.
(Signed) B. N. —
Glen, Mich.

"LITTLE RESULTS AT FIRST; NOW AMAZING SUCCESS!"

Gentlemen
Maybe other people have had the same experience as me.
I kept taking and taking Tropisan without much and it was just one more phony-baloney medicine.
But something told me to keep on taking it. I gave the good Lord a try.
Today I am amazed. That's all I can say. Amazing. I feel like I've been born again. The very reason began like a new woman.
(Signed) W. G. —
St. Louis, Mo.

Start Living a Normal Life. No More Unsightly Bandages To Mar Work or Play. No More Mess or Fuss

Tropisan tablets are odorless and tasteless. Just pop a few into your mouth before each meal or snack. Keep tablets with you in any small handy container. Now at last you may say goodbye to smelly greasy oils or salves, to unsightly bandages that mar work or play. Taking Tropisan is as inconspicuous as taking aspirin. No one need ever know you suffer from psoriasis.

MAKE THIS NO RISK HOME TEST: Here is your guarantee of satisfaction. Try Tropisan for the prescribed period. If you are not completely overjoyed with Tropisan, your purchase price will be cheerfully refunded. Accept this no-risk offer. Order Tropisan today!

SEND NO MONEY: Just name and address for generous home trial offer. On arrival pay postman \$1 plus C.O.D. charges on guarantee of complete satisfaction or money back.

MILLIE MODELS...

PEOPLE ALL STARE, BUT NOBODY KNOWS
WHERE MILLIE BUYS HER LOVELY CLOTHES!



MILLIE'S DRESS BY:
JOAN WILSON
BOX 449
PENNSVILLE, N.J.

K-784(A)

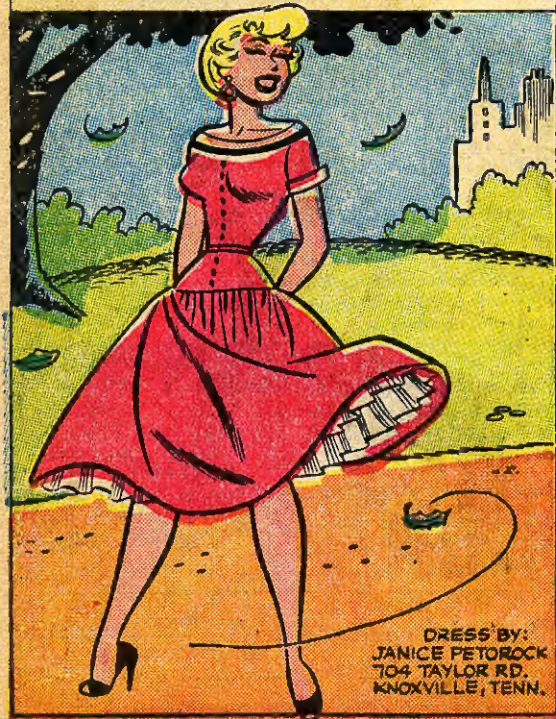
THEY'RE SO GORGEOUS, IT MUST BE TRUE,
SHE BUYS THEM ON FIFTH AVENUE!



DRESS BY:
CHERYL MYERS
80 WESTCHESTER AVE.
THORNWOOD, N.Y.

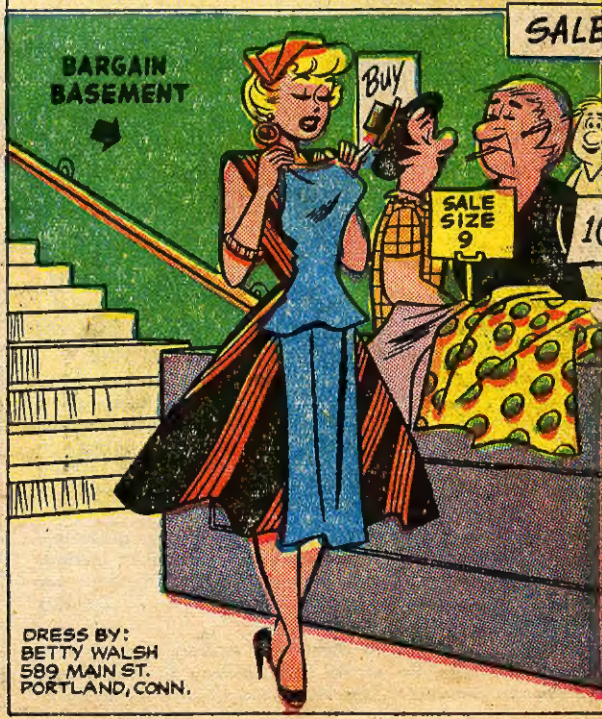
by Stein & Dixon

OR POSSIBLY THEY WERE DESIGNED
JUST WITH MILLIE THE MODEL IN MIND!



DRESS BY:
JANICE PETOROCK
704 TAYLOR RD.
KNOXVILLE, TENN.

IF THE TRUTH WERE KNOWN, IT WOULD BE A SURPRISE
BARGAIN BASEMENTS ARE WHERE SHE BUYS!



DRESS BY:
BETTY WALSH
589 MAIN ST.
PORTLAND, CONN.

MILLIE MODELS...

MILLIE'S TIRED OF WATCHING T.V.
A GOOD MAGAZINE SHE'D RATHER SEE!



DOWN TO THE STORE SHE GOES FOR A LOOK
AND ASKS THE CLERK FOR A SPECIAL BOOK!



HE LOOKS AND LOOKS BUT CAN'T SEEM TO FIND
THE MAGAZINE MILLIE HAS IN MIND!



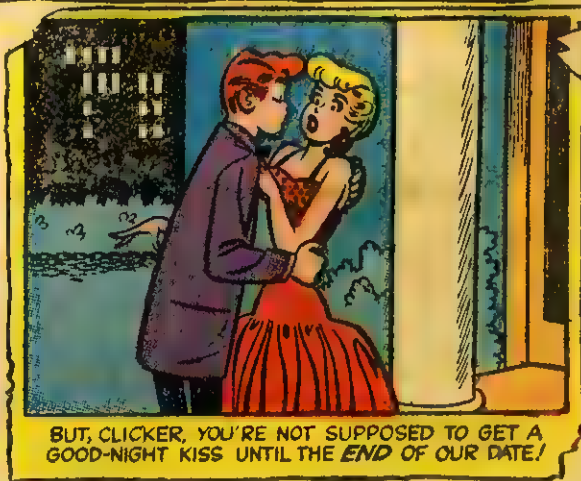
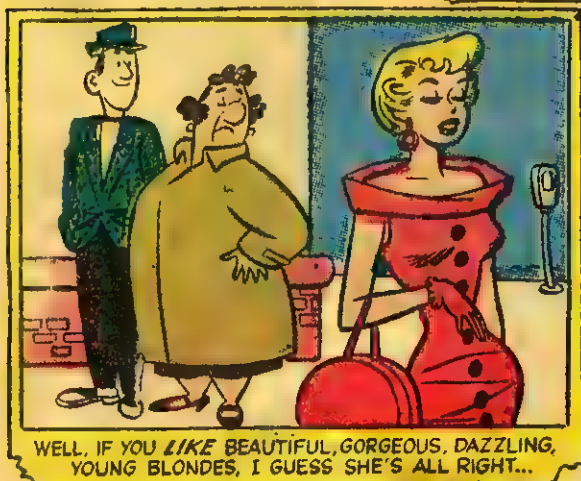
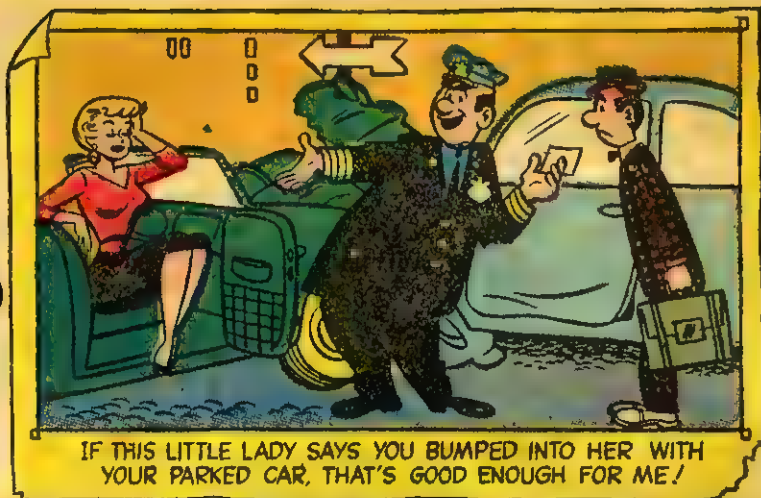
HE KNOWS WHERE IT IS ALL THE TIME IT'S TRUE
BUT DOESN'T WANT MILLIE TO LEAVE... WOULD YOU ???



MILLIE'S MIRTH-QUAKES

K830-A

by Stan & Dan

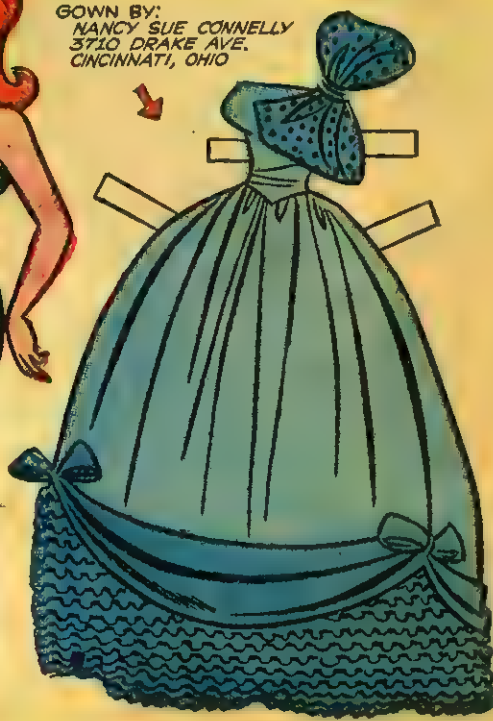


CHILI'S FASHION PAGE



SUIT BY:
BARA BINGHAM
V MARKET,
IGINIA

GOWN BY:
NANCY SUE CONNELLY
3710 DRAKE AVE.
CINCINNATI, OHIO



CHEW IMPROVED FORMULA **CHEWING GUM!** **REDUCE**

Up to 5 lbs. a Week With Dr. Phillips Plan



\$1

Reduce to a slimmer more graceful figure the way Dr. Phillips recommends — without starving — without missing a single meal! Here for you NOW — a scientific way which guarantees you can lose as much weight as you wish — or **YOU PAY NOTHING!** No Drugs, No Starvation, No Exercises or Laxatives. The amazing thing is that it is so easy to follow — simple and safe to lose those ugly, fatty bulges. Each and every week you lose pounds safely until you reach the weight that most becomes you. Now at last you have the doctors' new modern way to reduce — to acquire that dreamed about silhouette, an improved slimmer, exciting, more graceful figure. Simply chew delicious improved Formula Dr. Phillips Kelpidine Chewing Gum and follow Dr. Phillips Plan. This wholesome, tasty delicious Kelpidine Chewing Gum contains Hexitol, **REDUCES** appetite and is sugar free. Hexitol is a new discovery and contains no fat and no available carbohydrates. Enjoy chewing this delicious gum and reduce with Dr. Phillips Plan. Try it for 12 days, then step on the scale. You'll hardly believe your eyes. Good for men and women alike

12 DAY SUPPLY ONLY

MONEY-BACK GUARANTEE! 10 DAY FREE TRIAL!

Mail the coupon now! Test the amazing Dr. Phillips KELPIDINE CHEWING GUM REDUCING PLAN for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing.

AMERICAN HEALTHAIDS CO., Dept. CH-17, 318 Market St., Newark, N. J.

Just mail us your name and address, and \$1.00 cash, check or money-order. You will receive a 12 day supply of KELPIDINE CHEWING GUM (Improved Formula), and Dr. Phillips Reducing Plan postage prepaid.

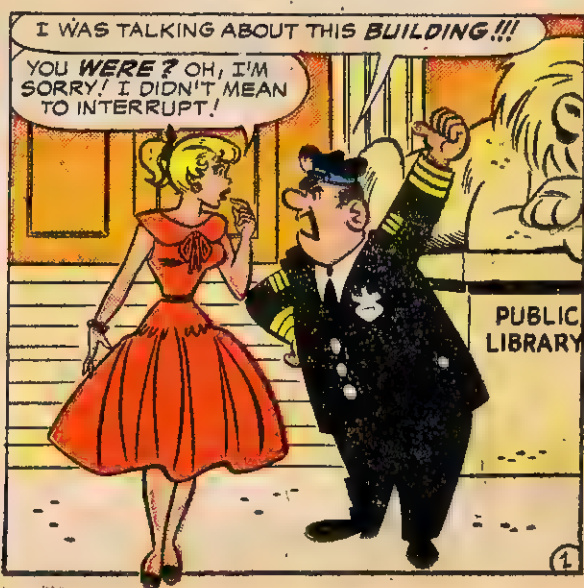
NAME _____ ADDRESS _____

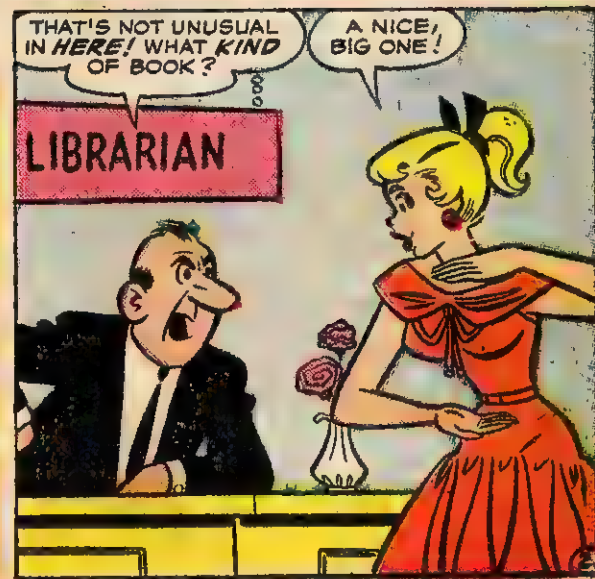
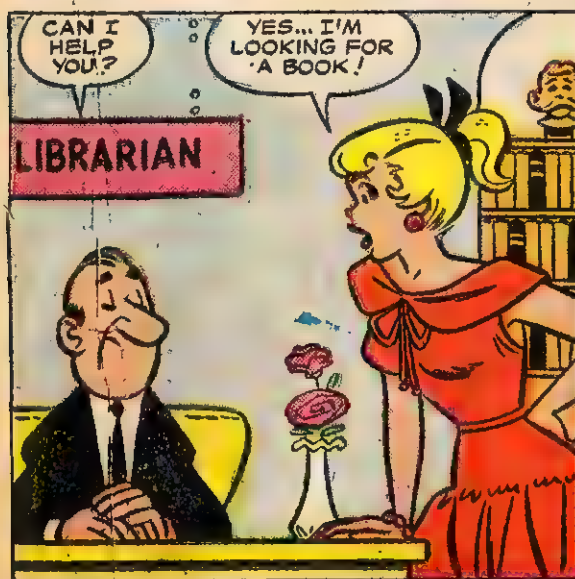
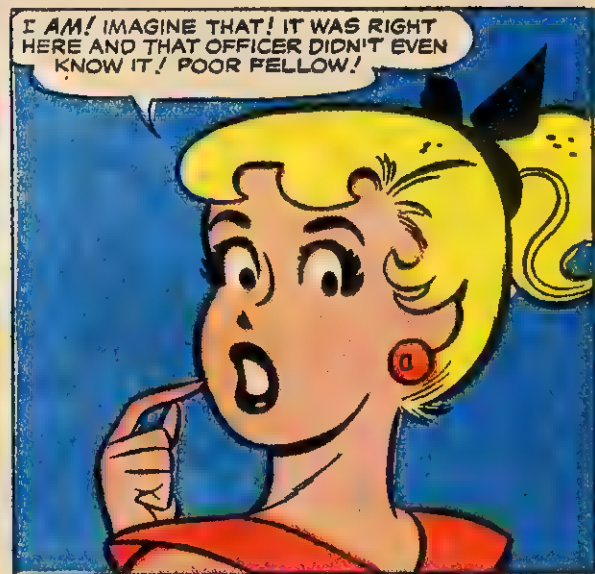
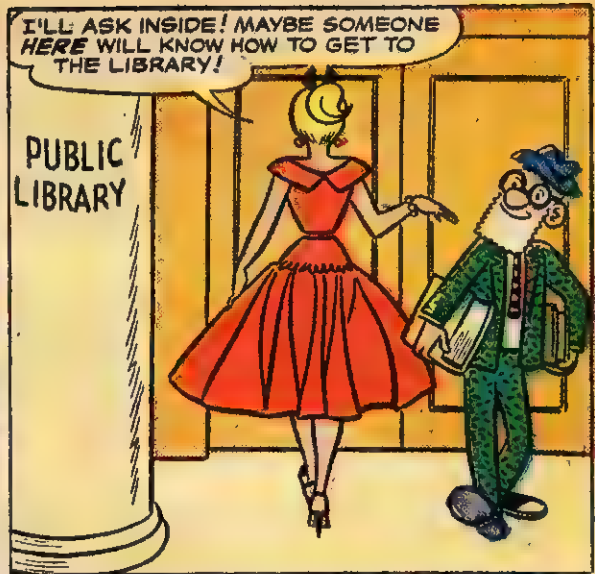
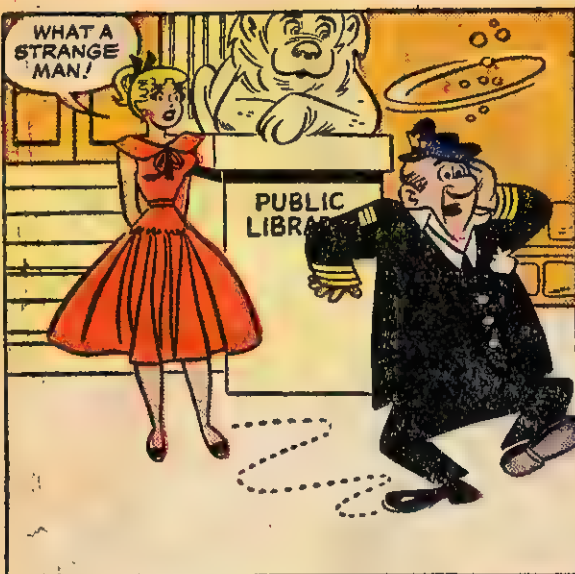
CITY _____ STATE _____

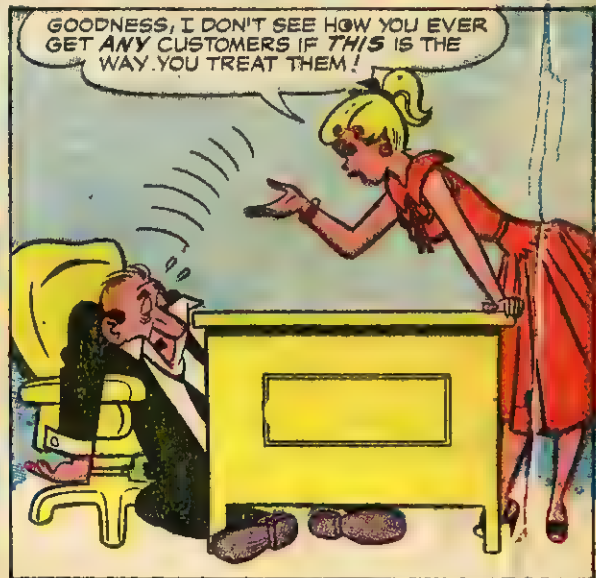
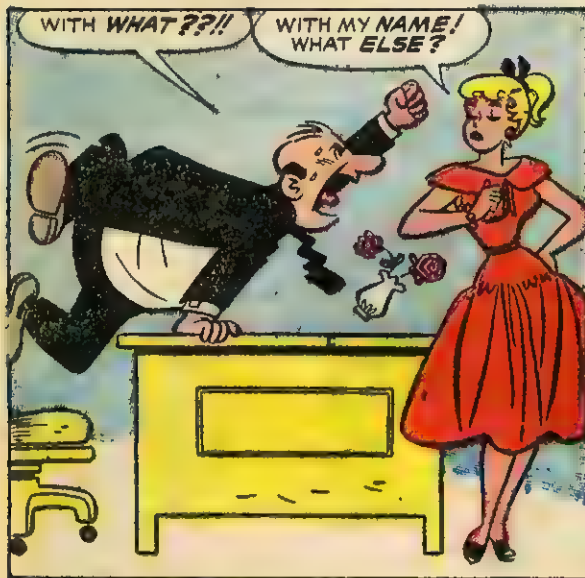
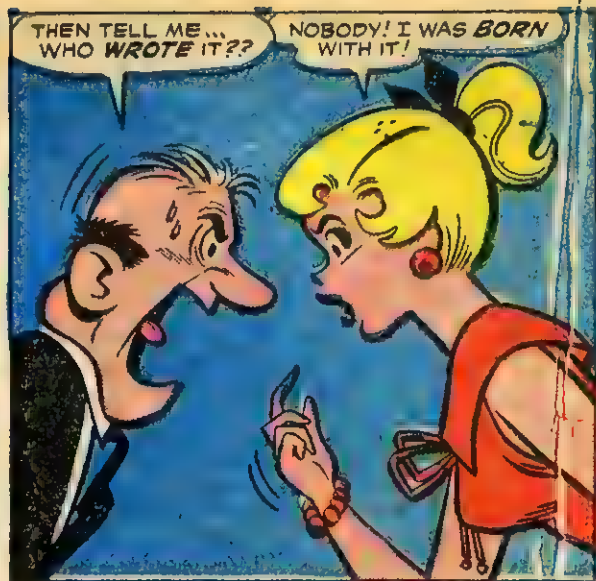
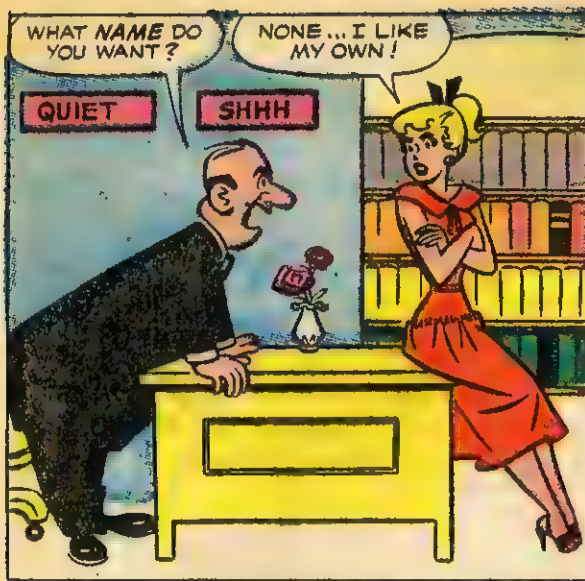
☐ Send me Special 24 day supply and FREE 12 day package for \$2.00. I understand that if I am not delighted with KELPIDINE CHEWING GUM and Dr. Phillips Reducing Plan, I can return in 10 days for full purchase price refund.

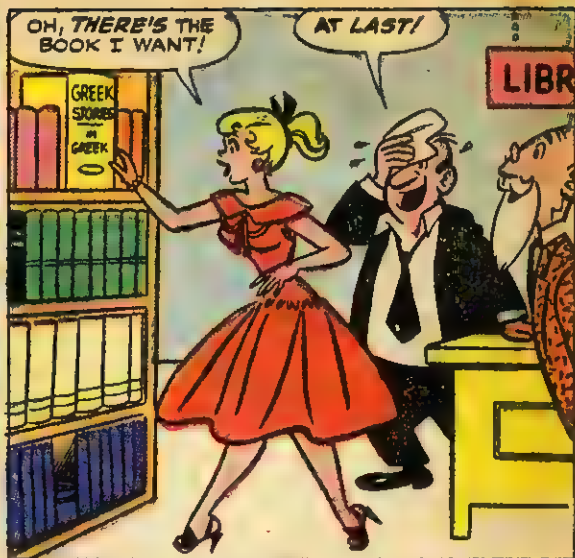
SENT ON APPROVAL — MAIL COUPON NOW!

MY GIRL PEARL









MILLIE'S COLORING PAGE!

HI,
KIDS!

WE CAN'T LET A PRETTY SCENE LIKE THIS REMAIN IN BLACK AND WHITE... SO TAKE YOUR SOFT CRAYONS AND SEE HOW LOVELY YOU CAN MAKE MILLIE'S GOWN, AS WELL AS THE REST OF THE PICTURE! WE'LL PRINT THE NAMES OF THE BEST COLORERS IN A FUTURE ISSUE OF "A DATE WITH MILLIE!" SO BE SURE TO SEND YOUR ENTRY TO "MILLIE" 655 MADISON AVE. NEW YORK CITY, N.Y.

CUT ON LINE AND MAIL NOW!

THE FASHION SHOW
ENDED LONG AGO BUT
THEY JUST WON'T
GO HOME!

I DON'T
BLAME
THEM!

GOWN BY:
PATRICIA ALBY
625 GENEVA ST.
BURLINGTON,
WISCONSIN

K 786(B)



SHOW EXCITING NEW SOUND MOVIES IN YOUR OWN HOME

Mickey Mouse Projector and Theatre With

Thrilling 16 MM Double Feature Talking Films

Now, Mickey Mouse, Donald Duck, Pluto, and all your favorite Walt Disney comedy heroes come alive right in your own sound theatre. All you do is load the big sturdy projector and sound transcription endorsed by Mickey Mouse, sit back, relax, and get set to enjoy yourself with laughs, thrills, and adventure. It's like going to the movies every day. All the other kids will be so excited, they'll flock around hoping for an invitation to see and hear the movies and it'll be great fun holding shows and parties — you can even charge admission. You get an action packed double feature, and a complete list of thrilling films comes with each projector. So, don't delay. Order now! Only \$2.98.

10 DAY FREE TRIAL

Now, you can show a complete library of exciting talking movies to your friends, your family, everybody right at home. You receive your Mickey Mouse Projector and Theatre, sound transcription and 2 complete double features if not 100% delighted simply return after 10 days for a prompt refund. Additional exciting sound films are available at just 50c for a double feature. Because of its large size we are forced to ask for an additional 36c shipping charge.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP. DEPT. N-84-B
 35 Wilbur St., Lynbrook, New York

Rush my Mickey Mouse Sound Projector and Theatre with 2 double feature films at once. If I am not 100% delighted, I may return it after 10 Days Free Trial for prompt refund.

☐ I enclose \$2.98 plus 36c shipping charges.
☐ Send C.O.D. I will pay postman on delivery.

Name _____
 Address _____



FORCES YOU TO SAVE

Savings Mount Up Quickly and Easily

Yes, it's easy with the Dime Register Bank because it shows you your progress day by day. You'll be amazed how those dimes you think almost nothing of grow to dollars, tens, twenties, fifties and even hundreds.

Before you know it you have the money for just the things you wanted for yourself and it hasn't hurt one bit. The register tells you exactly how much you have saved and the door unlocks automatically when the bank is full.

A FREE DIME STARTS YOU ROLLING

And for good luck, just to start you off right, we give you a bright new shiny dime with the bank.

10 Day Trial—FREE

Just send one dollar with your name and address and we will rush your Register Bank and shiny new Dime to you. Use it 10 days Free. If You're not 100% delighted, we will refund the money you sent.

MONEY BACK GUARANTEE

Honor House Products Corp. Dept. A-83-B
 Lynbrook, New York

Rush me _____ Register Banks by return mail. I enclose \$1 for each. If I am not satisfied I may return it after 10 Days FREE TRIAL for refund the money I sent.

NAME _____
 ADDRESS _____



WELL-PLANNED DATE

"YES!" Betsy had to pinch herself from absolutely shouting it over the telephone. She bit her lip quickly, then tried very desperately to regain her composure a little. In a quieter voice, and much more dignified manner, she said, "Why of course, Tommy . . . I'll be glad to go to the dance with you. Yes, eight o'clock will be fine. 'Bye.'"

She replaced the receiver in the cradle of the phone, then just stood and stared at it for a while. She couldn't even believe it herself. Tommy Atwell . . . *only* the most popular guy at Middletown High, President of the Student Council and four-letter man. "And he wants to take *me* to the dance!"

"Mother . . . Mother!" Betsy took the stairs two at a time. "It was Tommy Atwell and . . ." she had to pause to catch her breath, ". . . and I'm going to the dance with him on Saturday night."

"That's nice, dear," her mother continued her sewing.

"B-but, you don't seem to realize the full importance of this, mother," Betsy appealed, her big brown eyes full of pleading. "If I go with Tommy, I won't be able to wear that old rose-colored formal, and I'll have to go to the beauty parlor and get a new hair-do . . ."

"Now wait a minute, Betsy," her mother laid down her work and looked seriously at her

daughter. "You know you've used up your whole allowance for this month. Just how do you propose to have all these things with no money?"

"Well, that's just it." Betsy plumped herself down in the chair beside her mother. "I figured that if *you'd* talk to daddy about it, he'd advance me a little cash on next month's allowance."

"That's *out*," her mother said firmly. "You know the rules in this house about that."

"But for such a very special occasion, I thought . . ."

"Well, you can just *stop* thinking about any more money from either your father or myself, young lady. You'll have to start realizing the value of money."

Betsy's mother took a long look at her daughter's downcast face. Betsy furrowed her brow and stared at the pattern on the carpet for a while. She knew her cause was lost and there was nothing she could do about it. But she couldn't help a small tremble in her lower lip, and without even trying, a little tear appeared in the corner of her eye.

"Look, honey," her mother told her in a low voice, "there's nothing we can do about giving you any more money, but maybe there is something we can do about redoing your formal, and I'll help you get a new idea about how to fix your hair."

"Oh, mother . . . *would* you? Gee, that would be super."

Betsy rushed into the closet to get her formal . . . her only formal. "I thought maybe if we could cut the top off here," she rushed back in to show her mother, "and maybe make it sort of a strapless . . ."

So by Saturday afternoon, she had made herself into exactly the kind of sophisticated character that she thought would appeal to Tommy Atwell. "There's just one other thing," she thought to herself in her room that day. "I'll have to get a new bottle of perfume."

She counted up all the money she had left of her allowance and smiled. "One dollar and eighty-six cents . . . that'll be just about enough to get a tiny bottle of 'L'amour Exotique'."

She ran down to the drug store and made her purchase, then wandered over to an empty booth and sat down, sipping her coke. She was so happy and self-satisfied that she didn't hear the group of fellows who came in and occupied the booth directly behind her. The partitions were too high for her to see who they were, but she recognized Tommy's voice in a minute, and was just about to jump up and say something terribly witty and sophisticated, when their conversation intruded upon her daydreams.

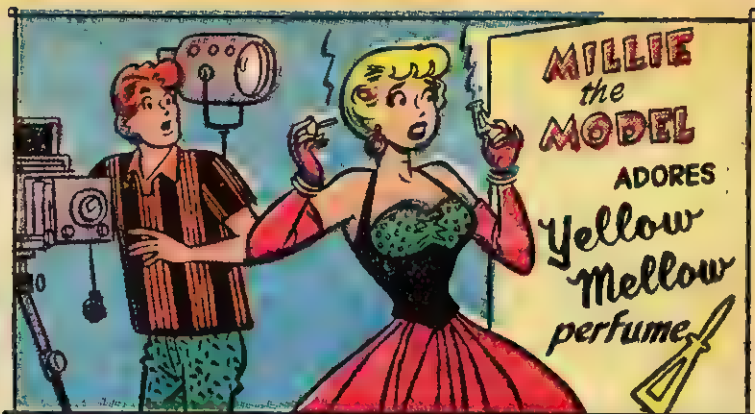
"Who you taking to the dance tonight, Tommy?" one of

...CONTINUED

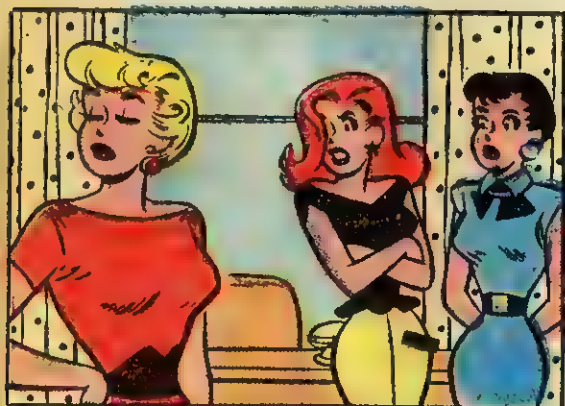
MILLIE'S MIRTH- QUAKES

K830-B

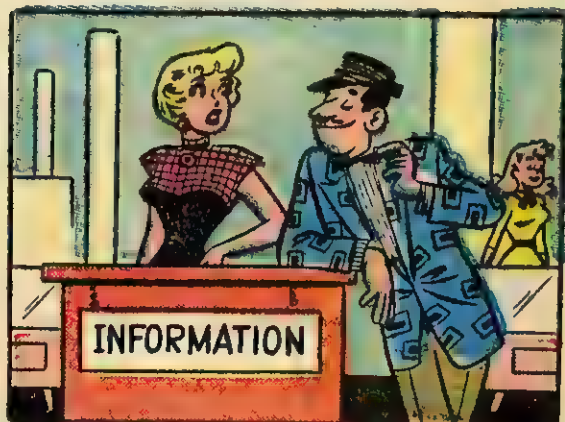
by Stan & Dan



HURRY WITH THIS PICTURE, CLICKER, YOU *KNOW* HOW SICK THIS AWFUL PERFUME MAKES ME!



DON'T GET THE IDEA THAT I DON'T *LIKE* MILLIE... IT'S JUST THAT I CAN'T STAND THE SIGHT OF HER!

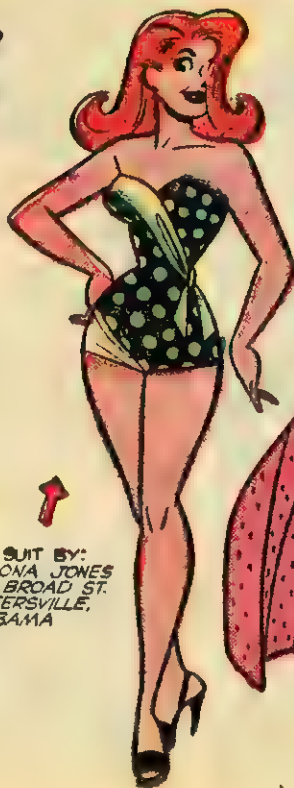


YOUR NAME, ADDRESS, AND PHONE NUMBER, PLEASE!

CHILI'S FASHION PAGE



PLAYSUIT BY:
LORETTA LANGTRY
EAST HARTLAND,
CONN



SWIM SUIT BY:
WENONA JONES
312 BROAD ST.
GUNTERSVILLE,
ALABAMA



GOWN BY:
DIANE SALMS
14223 GREENLAWN
DETROIT, 38, MICH.

SEND YOUR FASHION IDEAS TO:
A DATE WITH MILLIE
3RD FLOOR
655 MADISON AVENUE
NEW YORK 21, N.Y.

MILLIE MODELS...

MILLIE'S SET FOR AN EVENING DIVINE,
CLICKER'S TAKING HER OUT TO DINE!



LINGERIE BY:
RITA FASTAIA
2005 E. 24 ST.
BROOKLYN, N.Y.

K-784 (C)

HE CHOOSES A SUPPER CLUB THEY KNOW
WHERE SWEETHEARTS EAT BY CANDLEGLOW!



CAPELETTE
AND GOWN BY:
SUSAN BUCHTA
3004 POPPLETON
OMAHA, NEBR.

by Stan & Dan

MILLIE'S HEART BEGINS TO DANCE
THE NIGHT IS MADE FOR SWEET ROMANCE.



BUT JUST LIKE A MAN,
IN THAT GLAMOROUS PLACE
CLICKER WOULD RATHER
FEED HIS FACE!

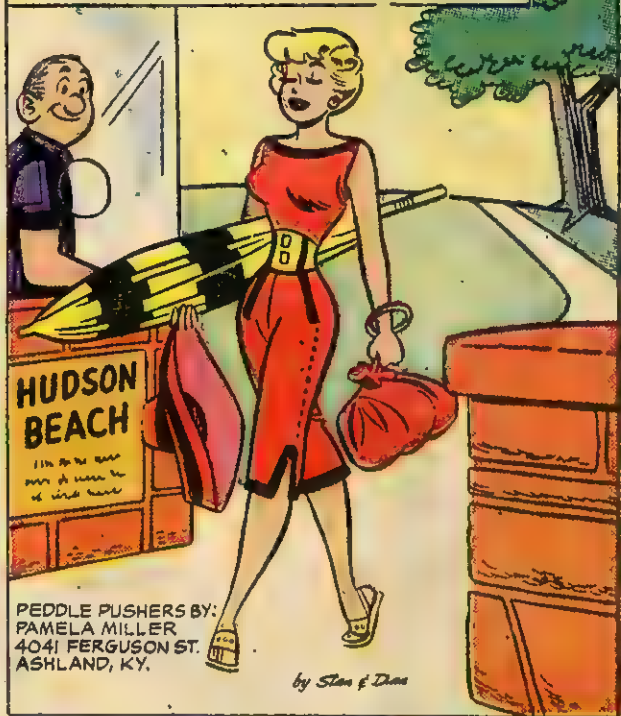


MILLIE MODELS...

MILLIE'S DETERMINED NOT TO BROIL,
SHE'S BUYING A BOTTLE OF SUN-TAN OIL!



WITH AN UMBRELLA UNDER HER ARM,
IN THE SUN AT THE BEACH, SHE'LL COME TO NO HARM!



AT LONG LAST, MILLIE ARRIVES AT THE BEACH
IN A SUN-SHIELDING HAT, SHE LOOKS LIKE A PEACH!



SHE'S ALL SET FOR THE SUN,
BUT ONE THING IS WRONG!
IT'S CLOUDY AND FOGGY,
THE WHOLE DAY LONG!



MILLIE MODELS...

MILLIE HAS OODLES OF HANDSOME BEAUS,
SHE'S A POPULAR LASS, EVERYONE KNOWS!



SWIM SUIT BY:
LORETTA LANG
P.O. BOX 46
EAST HARTLAND, CONN.

K-784 (E)

HER PHONE ALWAYS RINGS, EARLY OR LATE
AS EAGER YOUNG FELLAS ASK FOR A DATE!



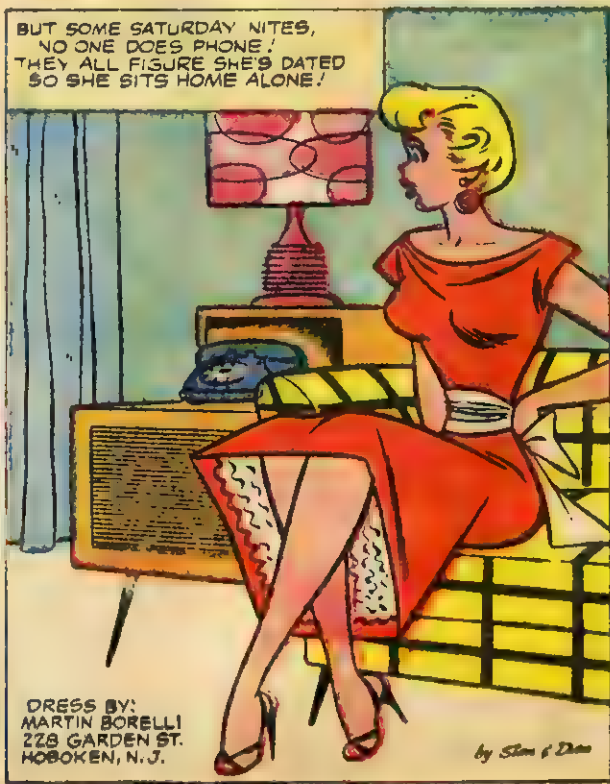
OUTFIT BY:
MARSHA KOERKE
907 WOOD ST
VALPARAISO, OHIO

SHE CAN'T DATE THEM ALL,
SHE HAS TO SAY, 'NAY!'!
THERE AREN'T ENOUGH HOURS
IN THE DAY!



MILLIE'S
OUTFIT BY:
BRANA HICKS
RT. 1 PIKEVILLE,
N.C.

BUT SOME SATURDAY NITES,
NO ONE DOES PHONE!
THEY ALL FIGURE SHE'S DATED
SO SHE SITS HOME ALONE!



DRESS BY:
MARTIN BORELLI
228 GARDEN ST.
HOBOKEN, N.J.

by Slim & Dan



REVERSIBLE AUTO SEAT COVERS

**MADE OF FLEXTON — SERVICE GAUGE PLASTIC
FOR LONG WEAR**

• Waterproof. Easy to attach to seats for good fit. Roomy and neat. Elastic shirring and reinforced overlap side grips insure over-all seat coverage. Will dress up your car's interior and give protection to seat upholstery. Whisk off mud, oil, sand, grime with a damp rag for bright as new appearance. Sewn with nylon thread for long wear and durability.

ORDER FROM MANUFACTURER AND SAVE!

Choice of split or front seat styles only \$2.98 each. Complete set for Front & Rear only \$5.00. Specify make of car and seat style with each order. Save Money and buy a set today.

5 day Money Back Guarantee!

MARBO SALES CORPORATION, DEPT. DS-247
480 Lexington Ave., New York 17, N. Y.

Please send me seat covers I have marked. I can try for 10 days and return for refund of purchase price if I am not satisfied.

- ☐ Zebra-Snake Design, Reversible
☐ Leopard Cowhide Design, Reversible
☐ Split Seat \$2.98 ☐ Solid Seat \$2.98
☐ Set (Front & Rear) \$5.00
☐ I enclose payment ☐ Send C.O.D.

Name _____

Address _____

City _____ Zone _____ State _____

STYLE #300

Snake-Zebra Design—Printed Plastic can be used on either side. Gives snappy distinctive dress up appearance. Front or Rear Seat only

\$298

STYLE #500

Leopard Cowhide design on Printed Flexton Plastic. Leopard on one side, Cowhide on the other. Either side gives beauty to your car's seat. Never gets dirty for it cleans with a whisk of a damp cloth. Front or Rear.

\$298



RUSH

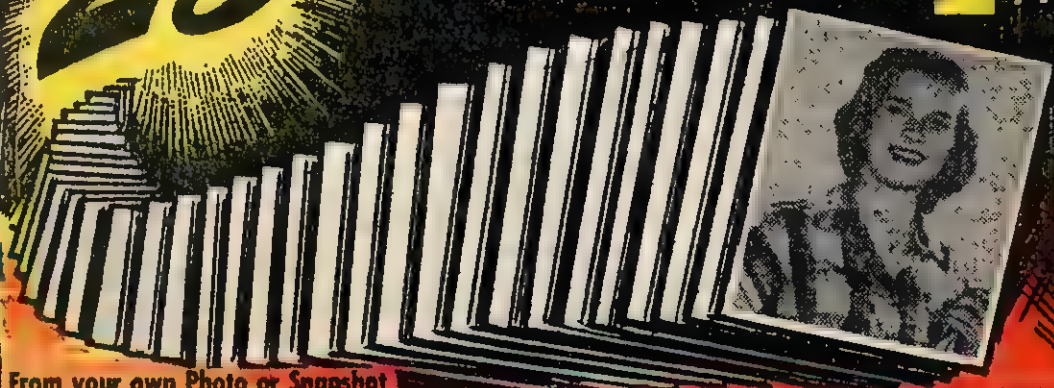
ORDER TODAY!

25

WALLET SIZED PHOTOS

1⁰⁰

PPD.



From your own Photo or Snapshot

HAVE LOADS OF FUN—SWAP PHOTOS with friends, sweetheart, classmates, etc. It's the craze today... enclose your own photo and ask for one in exchange. Any photo, of you, graduation classes, weddings, parties and picnics, pets or babies will be reproduced on double weight portrait paper.

• **WALLET SIZE**... 2½ x 3½ • **SILKY FINISH**

• **FREE! one photo encased in plastic!**

Rush your name and address. Enclose your favorite photos and payment. Original will be returned with 25 copies.

ROXANNE STUDIOS, Box 138, Dept. 695

Wall St. Station, New York 5, N. Y.

ROXANNE STUDIOS, Dept. 695

Box 138, Wall St. Station, New York 5, N. Y.

Please send me the following. I enclose full payment.

☐ **25 WALLET SIZE photos (from one pose) \$1.00**

Name _____

Address _____

City _____ State _____

the boys asked.

"Betsy," Tommy said.

Now that, of course, was just what Betsy expected him to say, but his tone of voice absolutely stunned her. She sat motionless and just continued to listen.

"Whattaa matter with Betsy?" another fellow asked. "She seems like a real good kid."

"Oh, sure. She *used* to be, I guess," Tommy's voice was still full of woe. "That's why I asked her to go with me in the first place."

"And . . .?" The rest of the fellows were eagerly awaiting Tommy's new judgment.

"Well," Tommy was really hesitating to say any more, but a gulp, he plunged into it. "She's changed . . . and only in the last few days. I don't know what's gotten into her, but now she acts real bored about everything. I've been talking to some of her girl friends, and they tell me she never laughs any more or has fun with anyone."

There was utter hopelessness in his words. "I don't even know if she'll enjoy going out with me at all."

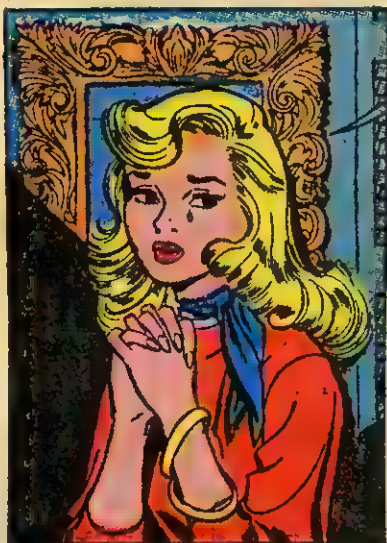
Betsy grabbed hold of the coke real hard to keep herself from leaping up and running to Tommy and telling him that it had all been an act . . . that she wasn't that way at all, really. It seemed like torture to have to sit there, hoping silently that they wouldn't see her when they got up to leave. Finally, after what seemed like hours, the fellows did leave, and Betsy felt it was safe to get up and go home again.

She walked the three blocks to her house full of self-pity. When she finally closed her front door behind her, and looked at her mother again, she couldn't help it. She just burst into tears, and between sobs told her the whole story.

". . . And what am I going to do now?" she asked hopelessly. "It's too late to re-sew the for-

mal again the way it was, and," she pointed to her newly-designed pin-curled hair. "How am I going to fix my hair again the way it was so Tommy will know that I haven't really changed at all?"

Her mother smiled at her, with a very knowing smile. "I have a confession to make to you, Betsy." She lifted her daughter's chin with her hand. "I haven't been making your formal into a strapless at all. I've been wondering how to tell you, because I knew you'd have to find out tonight when you put it on."



"You haven't?" Betsy almost shouted, and her tears suddenly disappeared.

"Of course not," Mrs. Blake laughed. "I've just made the top a little different and some other little changes."

"Oh, boy!" Betsy could hardly wait until she got upstairs to see it. It turned out to be a perfect dream of a little dance dress with a great big skirt.

"Oh-h-h," Betsy breathed when she saw it. Then she turned and gave her mother a big kiss. "I should have listened," she started to say, but her mother stopped her.

"Now I think we'd better do something about that hair."

By the time eight o'clock

came around and the doorbell rang, Betsy was almost ready. She could hear Tommy come in downstairs and introduce himself to her mother. She could also hear the uncertainty in his voice as he asked about Betsy.

"She'll be down in just a minute," her mother answered, and then Betsy made her big appearance. She paused after she came face to face with Tommy. Then she smiled a great big smile of welcome.

"Hi, Tommy," she beamed. "Before I forget, I want to tell you what a hit you made with your speech in front of the Student Council the other day. Everybody's talking about it. You were swell!"

At first Tommy looked very bewildered, but then his face changed to an expression of complete surprise and delight.

"Yes . . . you liked it?" he asked.

"I certainly did," Betsy said definitely. "Oh, and how would you like to come back here after the dance with a few of the kids for cookies and cokes?"

"Wh-why, fine. Just fine," and he smiled gleefully at Betsy and her mother.

Betsy thought, very relieved, "Fine . . . the evening's starting out just fine."

"Hmmm," Tommy smiled as he helped her on with her coat. "What kind of perfume have you got on? Smells wonderful."

"It's called, 'Young in Heart,'" she said, secretly relieved that she had exchanged the perfume.

Of course, the date turned out just exactly the way Betsy had hoped. Tommy asked her for another date before he said good night, and at the end of the evening Betsy thought, "Never will I ever plan to have a 'sophisticated' date again!"

**BE
BEST-DRESSED
AND SAVE!**

10 DRESSES 3.45
ALL FOR ONLY used

PRICE INCLUDES ALL 10 DRESSES!

BEAUTIFUL COLLECTION OF MODERN STYLE DRESSES!

Look smart and stylish in these amazingly low priced glamorous dresses that have been carefully cleaned and pressed—in good condition for all occasions! A sensational assortment of gorgeous one and two-piece modern styles in stunning colors and in a variety of luxurious fabrics—silks, gabardines, cottons, woolens, etc. Expensive dresses—original value up to \$50!

FREE GIFT WITH EVERY ORDER!

PEOPLES MAIL ORDER HOUSE

15 HESTER ST., DEPT. MG-10, NEW YORK 2, N. Y.

RUSH 10 DRESSES and FREE GIFT for promptness. \$1 deposit enclosed. I pay postman balance plus C.O.D. and postage.
Children's Dresses, 1-6X, 10 for \$3.45
Children's Dresses, 7-14, 10 for \$3.95
Ladies' Dresses, 9-15, 12-20, 38-44, 14½-24½, 10 for \$3.75
Extra Large Sizes, 10 for \$4.25

NAME _____

ADDRESS _____

AGE _____

CITY _____

STATE _____

Ladies' Size _____

Children's Size _____

**MONEY
BACK
GUARANTEE**

You must be 100% satisfied with merchandise or return within 10 days for refund. BUY from us for LOWEST PRICES and HIGHEST QUALITY.

HOW TO WIN LOVE!

People are funny—you never know whether you're making the right move or not. Avoid disappointment, heartbreak. Save yourself lots of tragedy. Don't be a Faux Pas. It's easy to win your "one and only" when you know how! Use **HOW TO GET ALONG WITH GIRLS**, **HOW TO GET ALONG WITH BOYS**, and **HOW TO WRITE LOVE LETTERS**. Put psychology to work. No more clumsy mistakes for you with these 3 amazing handbooks. Over a million sold—there must be a reason. See for yourself.

10-DAY TRIAL OFFER

FREE 10 days' trial if you mail coupon now. Get your copy in plain wrapper by return mail. Money back if not delighted.



WRITE Thrilling LOVE LETTERS

PARTIAL CONTENTS

How to "Break the Ice"
 How to Make Everyday Events Sound Interesting
 How to Make Your Sweetheart Write More Often
 How to Express Your Love
 How to Make (or Break) a Date
 How to Acknowledge a Gift
 How to "Make Up"
 How to Say "Those Little Things"
 How to Make Him (or Her) Miss You
 How to Propose by Letter

MAIL COUPON TODAY!!!

PLAZA BOOK CO., Dept. C9911
 109 Broad St., New York 4, N. Y.

Send 3 books described here. If not delighted, I may return in 10 days for refund.

☐ I enclose \$3. You pay all postage.

☐ Send C.O.D. I'll pay postman \$3 plus postal charges.

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

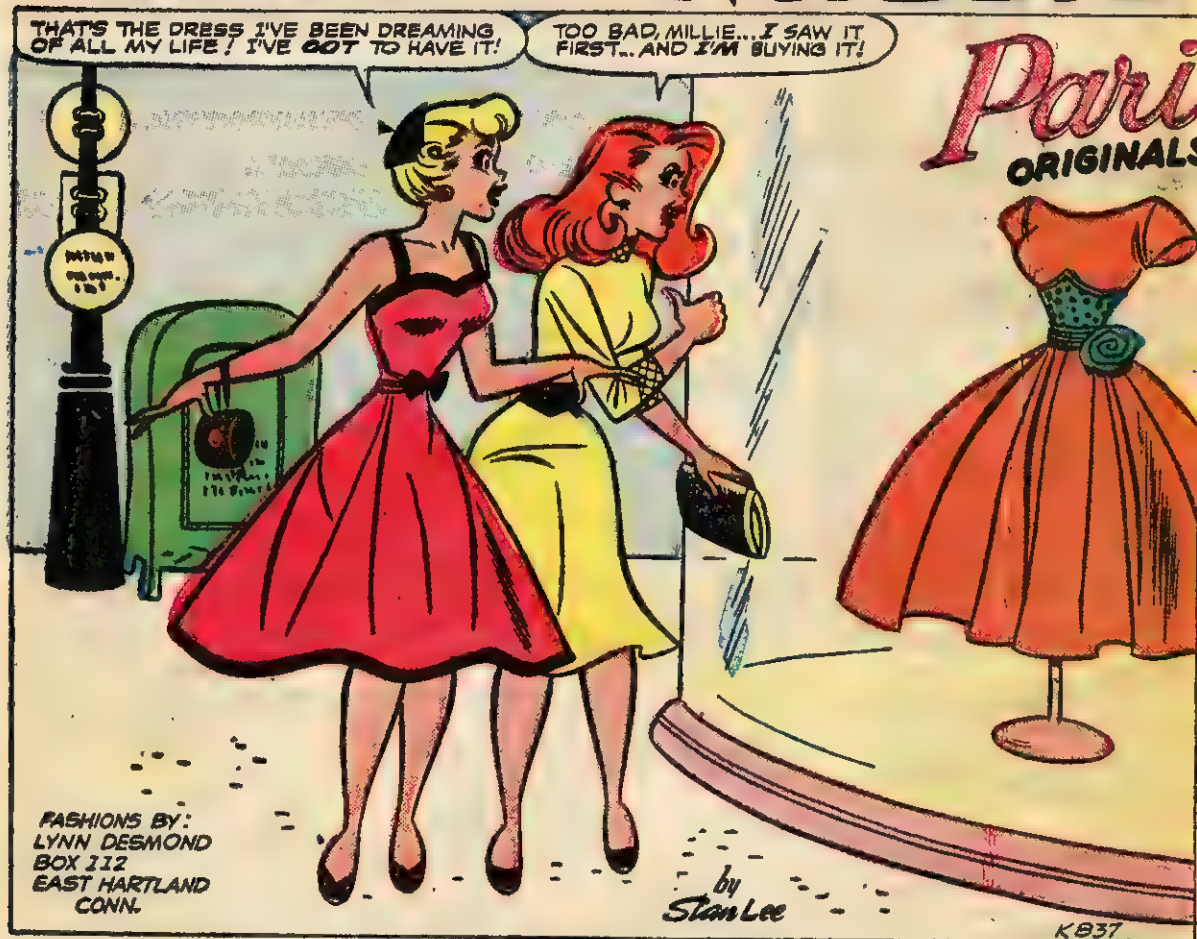
To order less than 3 books, check titles on picture and send \$1 per book.

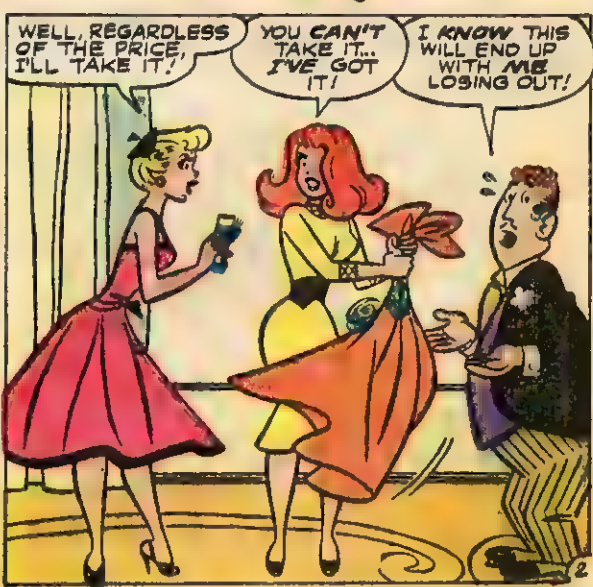
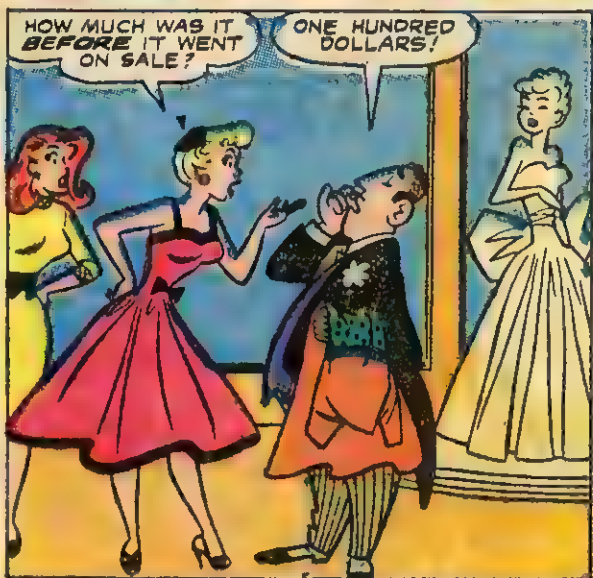
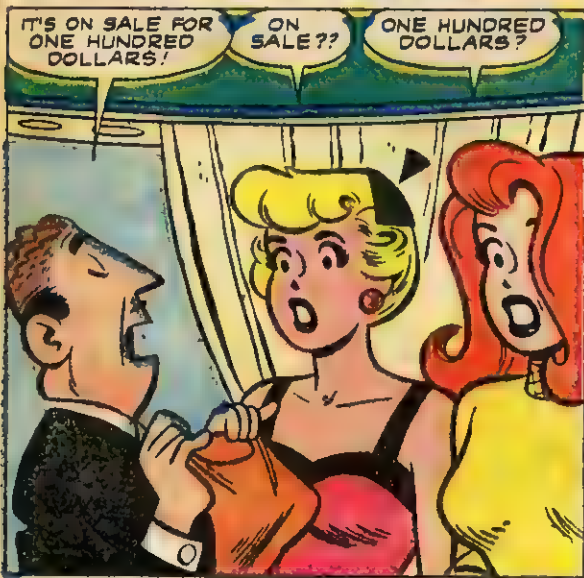
READ FOR YOURSELF

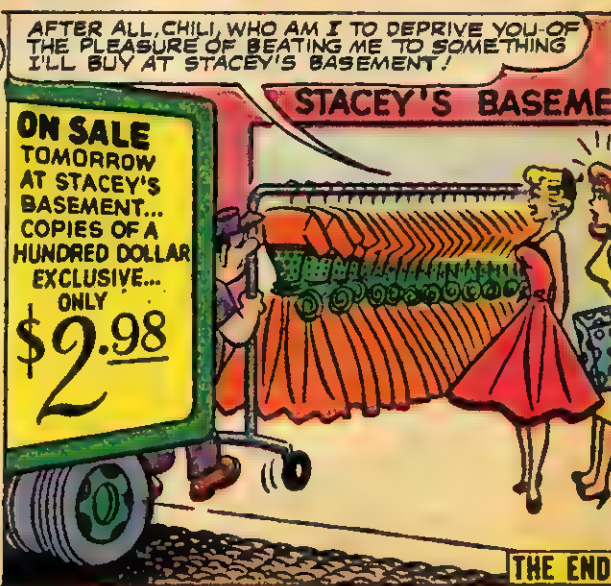
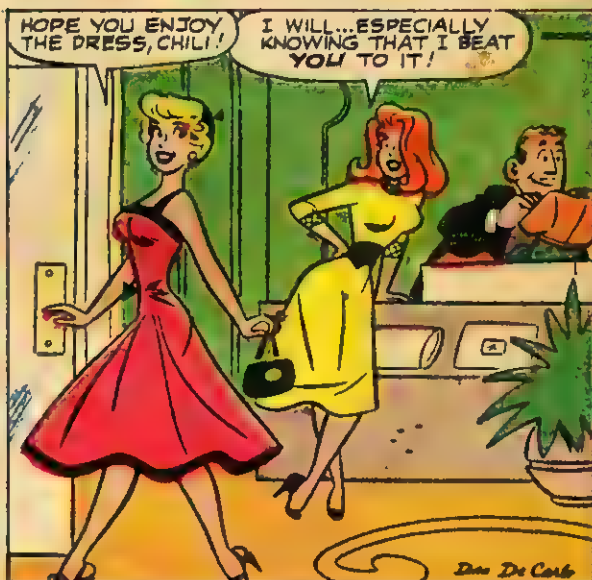
How To Interest Someone in You
 ... Get Dates ... Win His or Her Love ... Become the "One and Only" ... "Make up" After a Quarrel ... Express Your Love ... Hold Your Sweetheart ... Be a Personality ... Improve Your Conversation, Looks, Manners ... Overcome Inferiority ... and many more topics.



A DATE WITH MILLIE

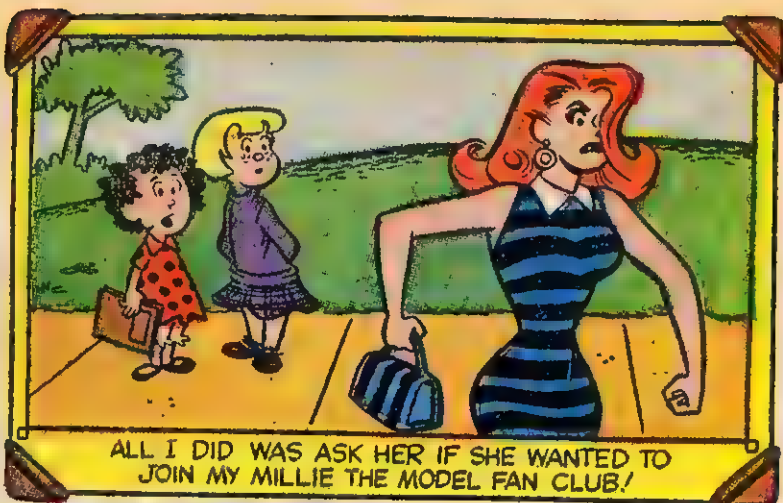




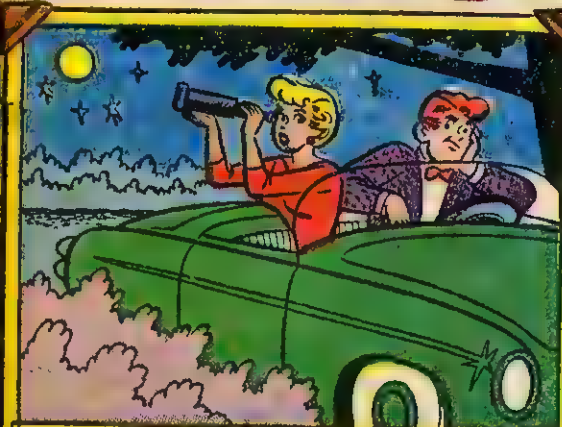


MILLIE'S MIRTH-QUAKES

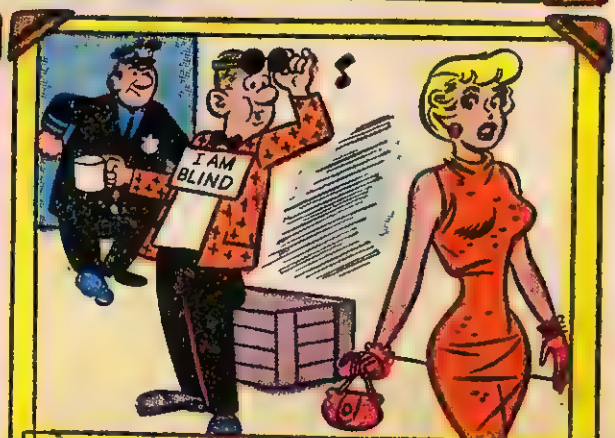
by Stan & Dean
K830-C



ALL I DID WAS ASK HER IF SHE WANTED TO JOIN MY MILLIE THE MODEL FAN CLUB!

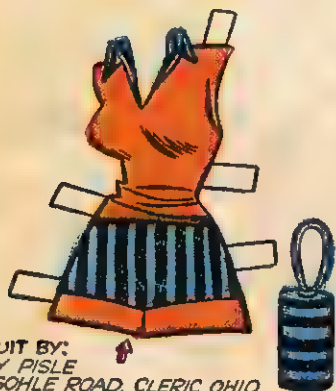


BUT YOU SAID YOU WANTED TO LOOK AT THE STARS WITH ME!

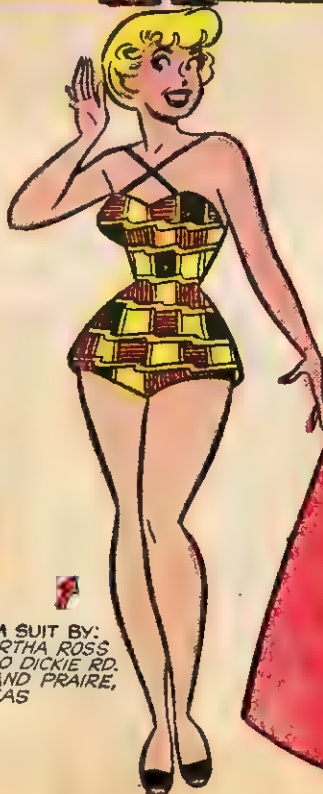


WHEE WHEWW!

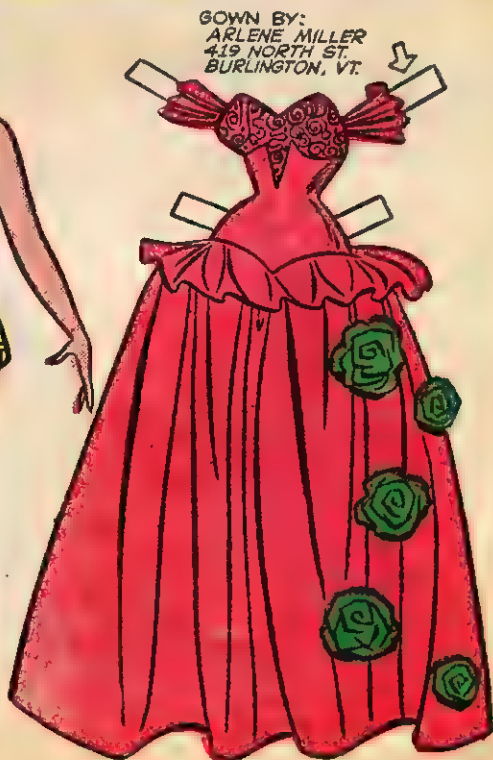
MILLIE'S FASHION PAGE



PLAYSUIT BY:
EMILY PISLE
811 SOHLE ROAD, CLERIC, OHIO



SWIM SUIT BY:
MARTHA ROSS
1430 DICKIE RD.
GRAND PRAIRE,
TEXAS



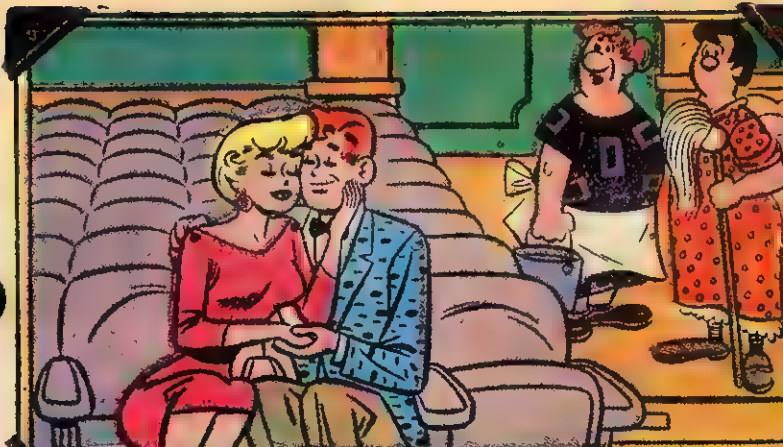
GOWN BY:
ARLENE MILLER
419 NORTH ST.
BURLINGTON, VT.

SEND YOUR FASHION IDEAS TO:
A DATE WITH MILLIE
3RD FLOOR
655 MADISON AVENUE
NEW YORK 21, N.Y.

MILLIE'S MIRTH-QUAKES

by Stan & Dian

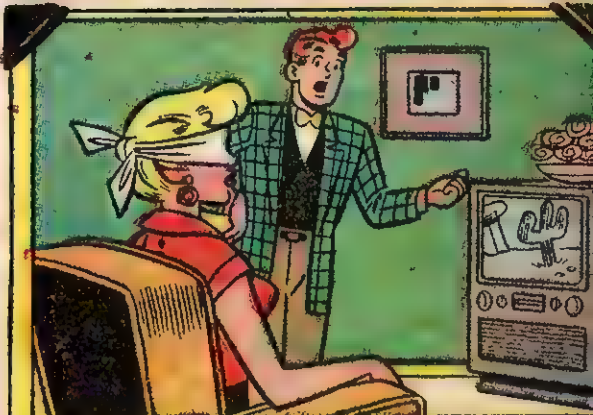
K830-0



I HAVEN'T GOT THE HEART TO TELL EM THE SHOW ENDED HOURS AGO!

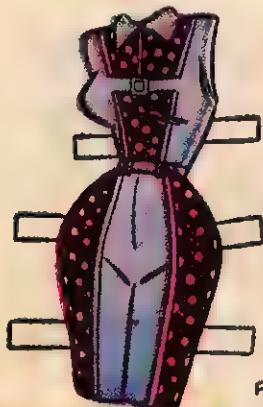


LADY, FOR THE LAST TIME, THEY DON'T COME IN POLKA DOTS!

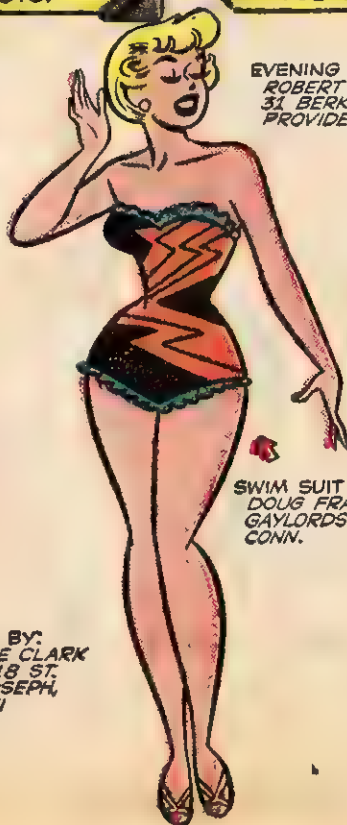


BUT, MILLIE, WOULDN'T IT BE EASIER TO JUST SHUT OFF THE SET IF YOU DON'T LIKE A PROGRAM?

MILLIE'S FASHION PAGE



PLAYSUIT BY:
LYNNETTE CLARK
2426 S. 18 ST.
SAINT JOSEPH,
MISSOURI



SWIM SUIT BY:
DOUG FRANCK
GAYLORDSVILLE,
CONN.



EVENING GOWN BY:
ROBERT SOUZA
31 BERKLEY ST.
PROVIDENCE, R. I.

SEND YOUR FASHION IDEAS TO:
A DATE WITH MILLIE
3RD FLOOR
635 MADISON AVENUE
NEW YORK 21, N.Y.



PRICES DOWN!

WE MUST CLEAR OUR SHELVES—regardless of cost!
Take advantage of this unusual offer while it lasts.
You must use the SPECIAL SALES COUPON below in
order to get these SPECIAL PRICES!



FLASH!

ROMANCE SET



3.74 Real Sparkling, Shining BEAUTY! Engagement Ring has 4 Flashing Brilliants and a BEAUTIFUL imitation DIAMOND SOLITAIRE. 7 Twinkling Brilliants in the Wedding Ring. 12K GOLD Filled. Both rings NOW \$3.74

4.98

INITIAL RING

A Handsome, Masculine Ring with your own INITIAL set in Raised GOLD effect on a BRILLIANT RUBY-RED color stone. With 2 SPARKLING imitation DIAMONDS on the sides. Rich 14K R.G.P.



3.79

NOW \$3.79

4.95

10K BIRTHMONTH RING



5.98 Fine BIRTHMONTH RING with your own PERSONAL BIRTHMONTH STONE set in a real GENUINE 10K GOLD Mounting on Solid Sterling Silver shank. Beautifully engraved. Choose Ruby, Emerald or Sapphire colors. NOW \$3.98

3.98

AUTOMATIC DATE INDICATOR



\$10.00

\$8.95

SPORTSMAN'S WATCH Ideal for outdoor use. Measures speed, distance. Luminous Dial, Unbreakable Crystal, fine Jewelled movement. With Expansion Bracelet. NOW \$8.95

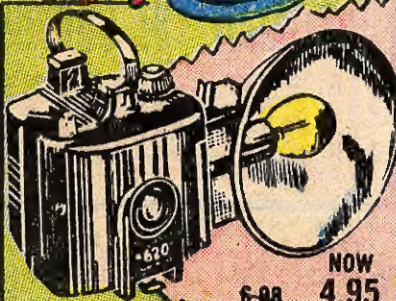
TELLS
• TIME
• DATE
• SPEED
• DISTANCE

COSTUME RINGS \$2.24



Gorgeous Costume Rings with magnificent settings of large FLASHING BRILLIANT imitation DIAMONDS in gleaming WHITE GOLD color mountings. They are exquisite copies of original styles that were so very expensive. Now you can own several of these dazzling rings—a different one for each date or party.

Any ringNOW \$2.24
(SELECT the styles you want by simply marking the letter that you see near each ring.)



6.98 NOW **4.95**

INDOORS! OUTDOORS!
BLACK & WHITE! FULL COLOR!
PARTIES! NEWS SHOTS!

"PRESS ACTION" #620 FLASH

An AMAZING Camera. Takes pictures DAY or NIGHT, indoors or outdoors. Sharp BLACK and WHITE snapshots or FULL COLOR photos, using Kodacolor film. 12 Big pictures on 1 Roll of film. Flash attachment snaps on or off in seconds. Catch valuable news photos. Win admiration at parties, dances. NOW \$4.95

CHECK FOR FILM

Special #620 Orthochromatic, 3 ROLLS for.....\$1.00



8.50

NOW **6.98**



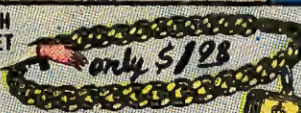
9.49

CHOICE OF 6 FASHION COLORS

PERFECT for active women and girls. Fine JEWELLED movement in dainty case. GILT hands and numbers. Smart Link Expansion Bracelet. NOW \$6.98

Ladies' JEWELLED Watch in exquisite little case set with a circle of rich glowing Pearlettes in a choice of 6 high fashion colors. Strap in matching color. Smart GOLD finish case, has stainless back. Fancy dial.....NOW \$9.49

BIRTHMONTH BOOK LOCKET BRACELET



HOLDS 12 PHOTOS

with YOUR INITIAL ON THE BACK

Charming, eye-catching Locket Bracelet set with your own Personal BIRTHMONTH STONE. Locket is shaped like a tiny little Book and holds 6 photos. Locket and Bracelet in brilliant 14K GOLD finish. At an extra cost—we put your INITIAL on back of Locket in 18K Gold finish.....NOW \$1.98



GENUINE ZIRCON Bridal Set has real 1/2-CARAT ZIRCON & 7 Sparkling imitation DIAMONDS. In Genuine 10K GOLD Filled mountings. NOW \$4.98



SWEETHEART SET. 10 Brilliant imitation DIAMONDS & rich sparkling imitation DIAMOND SOLITAIRE. Smart mountings in Sterling, WHITE GOLD color. NOW \$3.69

7 JEWELS



9.95 12.95

Rich BRILLIANT Watch you'll be real proud of! Fine Guaranteed 7 JEWEL Movement. Sparkling Dial set with 11 Flashing Imitation DIAMONDS and RUBIES. In GOLD finish case, Dome Crystal. Basketweave Bracelet. NOW \$9.95

SPECIAL—This same fine Watch with choice 15 JEWEL MOVEMENT, \$12.95

EXPANSION HEART RING



2.49

Exciting new ring made just like a tiny expansion bracelet. In the center of a setting of 12 Brilliant imitation Diamonds is a glowing Heart-Shaped Stone in your own BIRTHMONTH Color.NOW \$2.49



Glamour Watch WITH SPARKLING RHINESTONE DIAL



FREE STERLING SILVER BIRTHMONTH RING
Exquisite Ladies' Jewelled Watch Dial set with 12 Sparkling imitation DIAMONDS and RUBIES. Dainty Slide Bracelet. With your Watch you receive a Flashing STERLING SILVER BIRTHMONTH RING to match. NOW \$8.45

and smart EXPANSION BRACELET \$8.45

MAIL THIS COUPON

IDEAL CO., Dept. MC-3B
Box 232 Mad. Sq. Sta., New York 10, N.Y.

Just cut out pictures of articles desired and attach to this coupon. Pay postman plus few cents postage and excise tax on delivery THEN EXAMINE IN YOUR OWN HOME. SATISFACTION IS GUARANTEED OR YOUR MONEY BACK.

PLEASE PRINT AGE _____

NAME _____

ADDRESS _____

TOWN _____ STATE _____

(Send RING SIZES, INITIAL WANTED, and your BIRTHMONTH. If you need more room, attach a sheet of paper.)

NO-RISK HOME TRIAL

If not delighted, return for FULL PRICE REFUND. Every article we sell is GUARANTEED! Order from this famous company and be convinced.

IDEAL CO.

BOX 232, MAD. SQ. STA., N.Y. 10, N.Y.

GUARANTEED SAVINGS

Amazing **FREE TRIAL** Offer!



JUST MAIL THE COUPON FOR THESE FULL-SIZE
BLAIR QUALITY PRODUCTS

**Sent to Prove You Can MAKE GOOD MONEY
and Get Big, Valuable FREE GIFTS!**



Just send me your name and address on the coupon below, and I'll rush you PREPAID these full-size packages of famous Blair Quality Products: Cosmetics, Flavorings, Foods, etc., which every family needs and uses every day. Make money introducing these quality products to friends, neighbors and relatives, and get valuable GIFTS FREE as a bonus in addition to your fine cash earnings. Special bargains, valuable premiums, spectacular offers put you into a successful business of your own overnight.

Boys! Girls! Men! Women! Marvelous Opportunity to Earn Money Easily . . . Spare Time or Full Time!

Show Blair Quality Products whenever you wish, full time or spare time . . . after school, evenings, weekends, vacations, etc. Everyone's happy to order these well-known Home Needs from you, while you collect fine profits and earn FREE GIFTS.

You Need No Experience . . . Make Money Very First Day!
Even if you've never worked before, you'll find it's easy to take orders for Blair Products everyone needs. We send you everything you need to make money first day.

READ WHAT THESE EXCEPTIONAL BLAIR DEALERS SAY:



**\$6300
A DAY!**
Fred T. Taylor "I've sold Blair Products since 1953. I've made \$23.09 in an hour and as much as \$63.00 in a day. I enjoy the free gifts."



**\$2300
A DAY!**
Mrs. S. L. Wright "For 4 years I of Texas says: have enjoyed being a Blair Dealer and have made over \$23.00 in one day. I have over 100 customers. I can't thank Blair enough for my gifts."



**\$700
AN HOUR!**
Mrs. S. G. Rudd "I'm a Blair Dealer and I work part-time. I recall making \$7.00 in an hour and as much as \$15.00 in one day. Thank you for such nice Bonus Gifts."

GET THESE HOME NEEDS for FREE TRIAL

Blair Quality Products	Retail Value
Blair Hand Lotion	\$0.50
Blair Deodorant Cream . .	.35
Liquid Creme Shampoo . .	.75
Imt. Vanilla Flavoring . .	.35
Blair Sachet	.45

**TOTAL RETAIL VALUE
\$2.40**

3-Speed Phonograph

GE 17" TV Set

Boy's or Girl's Bicycle



**Get Exciting
FREE GIFTS**

**Like These . . . In
Addition to Your
FINE CASH EARNINGS**

76 Gifts to Choose



Holy Bible

"Pop-Up" Toaster



Electric Iron



Man's or Woman's Wrist Watch



Electric Percolator

**SEND NO MONEY MAIL COUPON NOW TO GET
SAMPLES FOR FREE TRIAL**

Fill in coupon and mail today to get samples for Free Trial, money-making plans, everything else you need to start.

BLAIR, Dept. 272T, Lynchburg, Virginia

BLAIR, Dept. 272T, Lynchburg, Virginia

I want to make extra money and get valuable Free Gifts. Rush full-size Blair Quality Products (\$2.40 retail value) for FREE TRIAL, with details of your simple plan . . . plus everything else I need to start making money at once.

Name Age

Address

City State

The Most Amazing **DANCING DOLL** in the world

NINA BALLERINA

SHE'S ALMOST 2 FEET TALL



She Toe Dances

**NATIONALLY
ADVERTISED \$9~~95~~**

Sale Price

\$5⁹⁵



She Kicks High



She Does Splits

She really walks on her toes!

Presenting Nina Ballerina, the sensational toe-dancing doll. She rises a glorious 20" on the toes of genuine Capezio ballet slippers and dances as you hold her hand. She does splits, kicks high, turns her head and flashes huge eyes . . . all with the grace of a true Prima Ballerina. Her petal-soft vinyl face is crowned with thick, glossy Saran hair you can wash, comb and curl into endless glamorous styles. She comes 'on stage' in a real ballerina costume . . . thigh-length hose, frothy net skirt and gleaming real lamé bodice. Nina can sit, walk and sleep too . . . her fully jointed body is unbreakable. Completely guaranteed dancing mechanism. She's the dream doll of every little girl—and it costs so little to fulfill that dream.

Long, rooted
Saran hair

Unbreakable

Expensive
ballerina
costume

Guaranteed
mechanism



MONEY BACK GUARANTEE

Niresk Industries, Inc., Dept. B-204
4737 Ravenswood Ave., Chicago 40, Ill.

Please rush Nina Ballerina, the most amazing Dancing Doll in the world, at \$5.95 plus C.O.D. postage. Full purchase price refunded if not 100% satisfied.

☐ Send C.O.D. plus postage.

☐ \$5.95 enclosed—ship prepaid.

NAME _____
(please print)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

(In Canada \$7.95). Niresk, 214 Main Street, Toronto 13, Ontario.

Copyright 1955 by

NIRESK INDUSTRIES, INC.

4757 Ravenswood Ave., Chicago 40, Ill.

A WARD
GREEN
EXCLUSIVE

NOW NEW **V** DESIGN...

INSTANTLY FLATTENS THE FRONT BULGE

Featured Only in NEW

Just Designed
Especially for You

Slimtex

Scientifically Firms Back,
Holds in Your Abdomen,
Slims the Waistline...

CUT UP
FEATURE
MAKES
SLIMTEX
IDEAL
UNDER
SPORTS-
WEAR

Slimtex with its revolutionary new design flattens out the waist and abdomen evenly and pushes the bulge back in where it belongs and not from one place to another. The tummy requires more hold-in in some areas and less in others. We designed Slimtex with variable stretch V panels—each having a different stretch to take care of the needs of each part of the abdomen. Those areas requiring more hold-in get a firmer V panel—those requiring less get a more flexible V panel. The result is an exciting and amazing new belt which for the first time really gives you a truly flat front, nips the waist and holds the back together firmly, but without constriction. You'll feel so comfortably light on your feet.

BUY DIRECT FROM ORIGINATOR
SAVE UP TO \$7 — Order By Mail, Send Coupon

New Slimtex is made only of the same fine materials that go into \$12.00 to \$30.00 foundations — but because you buy direct from the originator — you pay only **\$4.98**. Slimtex is not sold in stores, so send your order today. Remember our famous money back guarantee assures that you may wear Slimtex 10 days and after that time if you're not satisfied, no matter what the reason, you may return it for a full refund of the purchase price. Millions have shopped with confidence this way and have not been disappointed and we guarantee you'll be satisfied too!

Only **4.98**

waist size 22 to 37

5.98 for waist
sizes 38 and up

**MAIL COUPON
FOR 10 DAY TRIAL**

● HOW THE VARIABLE STRETCH **V** PANELS WORK

Imagine 3 pair of hands (see illustration) each holding a V shaped panel stretched across your abdomen. One pair of hands pull harder where there is more bulge. A second pair of hands pull another panel but less firmly. A third pair of hands now pull on the third panel they are holding but these pull just hard enough to even out what the other hands have redistributed.



FEEL WONDERFUL • YOUR OWN SELF AGAIN

You now feel wonderful — your own self again. Back, abdominal bulge and waist are properly and firmly but comfortably held-together. You feel so good and look inches slimmer. Once you slip into a Slimtex you'll never wear another belt. No steels, bones or buckles.

WARD GREEN CO. Dept. E-841
43 West 81st St., New York 23, N. Y.

Rush my Slimtex ON APPROVAL by Return Mail. I'll pay postman plus postal charges. If not thrilled and delighted with results, I may return in 10 days for immediate refund of purchase price.

Waist measure _____ Hip _____

☐ Also send _____ extra crotches (50¢ ea. 5 for \$2.00)

☐ I enclose \$ _____ (Ward Green Co. pays postage.)

Name _____

Address _____

City _____ Zone _____ State _____